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The Reform and Innovation of College Students' Ideological and Political Education from the Perspective of Employment

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Abstract: In recent years, the number of college graduates has gradually increased, but the number of overall jobs has basically remained unchanged, resulting in more and more fierce competition for employment, hundreds of people competing for a post is common. Under the background of more and more severe employment situation of college students, the thoughts and mentality of contemporary college students have gradually changed. Compared with the realization of personal life value, fame and interests are obviously more attractive. Under this huge employment pressure, the psychological defense line is also easy to collapse. In order to change this situation, colleges and universities begin to set up relevant ideological and political education courses for college students, help college students to set up a correct view of employment, cultivate a strong and optimistic attitude towards employment, and lay a good foundation for future employment.

Key words: employment horizon; college students; ideological and political education

Since the 1990s, the speed of the development of new technologies with the aim of reforming information technology has been obviously accelerated. Under this development trend, the distance between countries and countries, regions and regions, countries and regions has been obviously reduced, and the world economy has gradually become a whole. But economic globalization is a “double- edged sword “ , which accelerates world economic growth and intensifies international

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competition. It can be said that under the background of economic globalization, employment is the coexistence of opportunities and challenges for college students. The number of posts is certain, the number of candidates is increasing, recruitment requirements are naturally higher and higher. Recruitment units not only value the applicant's academic background, but also attach importance to the quality of the applicant. This requires colleges and universities to cultivate high-quality talents in line with the needs of social development. Employment-oriented college education has gradually become the inevitable development trend in the process of college students' education, and it is only way^[1]. Therefore, colleges and universities should shift their attention to the ideological and political education of college students from the perspective of employment, set up ideological and political education courses, focus on improving the comprehensive quality of college students, and cultivate a good employment mentality. Prepare for future employment and even entry into work.

I. Employment Status of Contemporary College Students

According to statistics, the number of graduates of ordinary higher education in China from 2015 to 2019 is 7.49 million ,7.65 million ,7.95 million ,8.2 million and 8.34 million respectively. It is easy to draw a conclusion from this set of data: the number of college graduates is increasing year by year. Therefore, the pressure of college students to graduate to find a job is increasing, and the competition for good jobs is becoming more and more fierce. In addition to screening candidates' academic background, recruitment units should comprehensively judge candidates' abilities, psychological qualities and special skills. In this context, it is difficult for college students to find a desired job. Difficult to graduate, employment, difficult to choose a career, these three difficulties are placed in front of college students three mountains.

II. Current Situation and Function of Ideological and Political Education in Colleges and Universities from the Perspective of Employment

A. Higher education in employment

Under the current employment background, colleges and universities have set up employment-related courses, such as Employment guidance for college students “,” career planning “,” entrepreneurship education for college students “and so on. The purpose of these courses is to give students a clear understanding of future career development in order to prepare for employment. In addition, colleges and universities take into account the aspect of “employment” when setting up ideological and political education courses, which requires the curriculum to be closely combined with

the current employment situation of the society, to understand the current social needs, to know the enemy and to win a hundred victories. Only by setting up education and training courses in combination with social needs can we cultivate the talents needed by the society.

B. Role of Ideological and Political Education in Colleges and Universities from the Perspective of Employment

First of all, the ideological and political education courses offered in combination with the current employment background have an important impact on the employment of college students. Ideological and political education in colleges and universities itself is a part of quality education. Carrying out quality education helps students to establish correct outlook on life, values and world outlook. Besides helping students to set up three views, ideological and political education can also help students to set up correct employment concept and professional values. Professional values, that is, the external evaluation of personal needs, are the reflection of personal values in the process of work. The embodiment of professional values has the characteristics of times, tendency, subjectivity and stability. College students' view of employment and professional values have become an important influencing factor whether college students can obtain employment smoothly ^[2]. When choosing a career, do not blindly, do not follow, according to personal interests and abilities to choose their own position. In employment, can confidently and calmly deal with the challenges and pressures brought by work. To some extent, ideological and political education in colleges and universities also provides a certain guarantee for students' future employment.

Secondly, the establishment of ideological and political education courses in colleges and universities is conducive to the cultivation of talents needed by society. In addition to taking into account the employment needs of students, the course also takes into account the needs of the current society. The society is short of what type of talent, that is to train what type of talent. The curriculum follows the needs of the society, which can not only ensure that students can enter their jobs smoothly after graduation, but also continuously input fresh blood into the society.

Finally, the establishment of ideological and political courses is in line with the trend of the times, learning is to better work, with student employment as the starting point to set up ideological and political courses in line with the current employment development needs of college students. In the whole process of college students' employment, ideological and political education will be carried out all the time, which can better serve for employment, and also take this as an effective way to improve the employment rate of college students.

III. The Necessity of Ideological and Political Education Reform and Innovation in Colleges and Universities from the Perspective of Employment

A. Effective help college students set up a correct outlook on career selection and employment

College students are the builders of the younger generation of the motherland and an important force in the process of social development. Under the increasing pressure of employment competition, the employment situation is not optimistic for college students. In addition to mastering professional knowledge and skills, they also need to improve the overall quality of individuals. In the face of the current employment environment, they must establish a correct view of employment. Therefore, in the process of ideological and political education reform and innovation, we must take into account the problem of college students' view of employment, and teachers should actively guide students to set up a correct view of employment and cultivate an optimistic and upward spirit of employment in the course of teaching. To meet the opportunities and challenges in the process of employment. In addition, it is necessary to urge students to strengthen their study of the national employment policy and the current employment situation in order to understand the current social situation in time and avoid blind employment and blind follow-up. Improve their own ability, in order to have a place in the social work.

B. Raising awareness of professional ethics among college students

In a long life, the time to study in school is short compared with the time to work in society. For college students, four years of college laid the foundation for stepping into social work in the future. When many college students have just stepped into social work, they feel unfit to face their daily work, feel strange to the things around them, and even appear the psychology of rejection. This is because there is not enough preparation before stepping into society. Therefore, if college students want to adapt to the social environment, they must improve their own understanding of work and professional ethics, and work means taking responsibility. Ideological and political education in colleges and universities must combine with the actual situation and infiltrate the knowledge of professional ethics into college students in the courses offered. The most important thing is to enhance students' sense of work responsibility. Now it is often heard that the social evaluation of college students is a lack of responsibility, that there are many college students in the actual work process can not complete the task according to the agreed time, not enough responsibility in the job, resulting in the overall image of college students affected, which undoubtedly increased a lot of difficulties for employment. Therefore, colleges and universities attach importance to the professional ethics education of college students, which can help college students to develop the professional spirit of love and hard work during the school period, which will help to change the current social prejudice against the overall impression of college students.

IV. Problems of College Students' Employment and Employment

A. Value fame and fortune

For college students who have just left the ivory tower, they lack their own social experience and can not objectively evaluate themselves when choosing their work. Many college students have a hot blood when they first step out of school, but they don't know where to do their boxing and realize their life ambition. For the employment prospect is in a confused state, so there will be psychological and behavioral contradictions, for example, many college students have the ideal of HTC, but they have not put it into practice, can not be divorced from the dependence on the family and other^[3]. In this case, in the face of many jobs, many college students tend to choose jobs with good working environment and high welfare benefits. And the competition for such jobs is very fierce, if they do not have the corresponding conditions, the recruitment is likely to be rejected by the recruitment unit. This will also hit the self-confidence of job search, affect the mood of asking for help.

B. Negative and avoidance of the world

Contemporary college students are deeply influenced by the Internet imperial examination. Under the cover of information technology, college students can contact more updated information and knowledge, and to some extent fill the of college students' curiosity and life experience^[4]. But the Internet is a "double-edged sword", many college students immersed in the network world can not extricate themselves, they are used to active in the virtual world, in the real life activities will feel uncomfortable. When recruiters communicate, they can not clearly express their inner needs and ideas. What's more, in the face of employment problems, they can not help but choose to escape and refuse to communicate face to face with people. Just want to close yourself in a small box in the online world.

V. The Strategy of Reforming and Innovating the Ideological and Political Education of College Students from the Perspective of Employment

A. To guide college students to make clear the direction of employment and adjust the mentality of employment

In order to clearly realize the current social and economic development and the employment situation of college students, students must understand the employment policy formulated by the state before employment, and have a certain plan for the future occupation before choosing a job. Set up a correct view of employment, strive to improve personal working ability, full and upward attitude to work. At the same time, we should also exercise students' tolerance to setbacks, life is up and down, unknown risks can not be changed, can change only their own mentality. College students need to adjust their mentality and face difficulties with an optimistic attitude. In the face of challenges to enhance the

ability to respond to the individual, coordination and expression, Vietnam, the more brave Vietnam.

B. Develop a sense of responsibility for college students

Whether there is a sense of responsibility is the basis of whether to do a good job, the school should focus on cultivating the sense of responsibility of college students in education, guide them to set up a correct concept of honor and disgrace, be proud of hard work, and be ashamed of likes and dislikes. We should set up correct work goals, focus on the needs of social development, clarify our own work responsibilities, be able to take every job seriously after stepping into society, and gradually realize the value of personal life in our work. Find the direction of your life.

Conclusion

With the development of the times, the demand for talents in various industries in the society is increasing, but the actual situation is that the employment situation of college students is becoming more and more difficult. The fundamental reason for this situation is that college students' own ability and understanding can not meet the needs of the rapid development of society. Therefore, it is very necessary to carry out ideological and political education for college students from the perspective of employment. On the one hand, it is helpful to promote the overall development of quality education in colleges and universities, on the other hand, it is helpful to improve the level of students' personal ability and improve their comprehensive quality. Enhance the sense of responsibility for their work in the future in the study and work laid a good foundation. This is the requirements of the development of the times, but also the trend of historical development.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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