Thinking and Practice of "Online & Offline" Blended Teaching of College English under the Social Recruitment Form

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Abstract: With the continuous development of the level of informatization, the standards of the social talent market for talents from all walks of life have also been continuously improved. As an international language, English plays a pivotal role in improving its own social competitiveness. With the continuous development and growth of globalization, domestic and foreign companies are closely connected, and many multinational companies have emerged. The opportunities for domestic college graduates to work in foreign companies have gradually increased. Therefore, a good English foundation is a very important work skill. At the same time, with the continuous emergence of new technologies such as computer technology and big data technology, the Internet education model has gradually developed into a new type of education model, which has continuously replaced the traditional offline education method and the hybrid online and offline Teaching has gradually become a hot topic in contemporary society.This article elaborates on the combination of online and offline teaching methods of college English, and explores and analyzes from the perspective of complementary advantages and maximization of teaching resources. Taking the characteristics of "online & offline" mixed teaching as the starting point for analysis, expounding the composition of three aspects of teaching content before class, during class and after class, forming a three-stage classroom teaching model, and then achieving the optimization ofthe classroom structure. Quality improvement and other effects.

Keywords: College English; online and offline; blended teaching

Nowdays, with the continuous development of information networks, online teaching has become the most common teaching method in education. The teaching resources on the Internet are very abundant.The emphasis on English teaching in colleges and universities is also increasing. With the continuous reform of education People's attention has been paid to the practice of English teaching in the new era. In the traditional teaching mode in the past, teachers usually occupy a dominant position, and students' learning is mainly guided by teachers, which limits the creativity and imagination of students to some extent. The current online & offline new college English teaching model is completely different from the previous teaching model. This hybrid teaching model resolves the time conflict between students and teachers in work and study to the greatest extent, and students can independently be online In English courses, teachers can further refine their knowledge through summaries in English classes to maximize learning efficiency and improve learning efficiency.

1. Connotation of "online & offline" mixed teaching

"Online & offline" hybrid teaching refers to the combination of the advantages of traditional learning methods and the advantages of networked learning under the background of the organic integration of network information technology and teacher teaching, forming an "online & offline" complementary advantage , A teaching mode that meets the individual needs of students to the maximum extent. The classroom structure of this teaching model is mainly composed of three parts: before class, during class, and after class. The main teaching method before class is online autonomous learning: through online online courses, college students can conduct online autonomous learning and online testing; the main task of college students in the class is to complete group discussions and teacher-related guidance comments to complete learning tasks, so that college students Be able to display learning results independently, and at the same time enhance the spirit of group cooperation with classmates; after class, teachers

need to gradually guide students to carry out independent training through the network platform to consolidate the learning results in the classroom.

2. The status quo of "online & offline" hybrid teaching

In the new era of rapid development of information technology, college students can use mobile devices such as mobile phones and computers to obtain information and learn knowledge. Online learning has gradually become an effective channel for college students to carry out learning. Carnegie Mellon University in the United States first created the wireless campus project to allow students to learn online freely. At present, domestic online learning started relatively late. The concept of online learning was mentioned in Shanghai TV University in 2000. The online education project was formally established by the Ministry of Education in 2001. Since then, online education has received extensive attention in my country And attention.

3. Characteristics of "online & offline" mixed teaching

The main body of "online & offline" mixed teaching is college students. Teachers are a leading teaching mode, which can effectively play the guiding role of teachers, and can also fully reflect the initiative and creativity of students as learning subjects. The "online & offline" hybrid teaching has the following characteristics:

Diversity of learning styles. In the context of the rapid development of the Internet, the learning environment of college students has become more diverse. Students can learn not only through face-to-face instruction, but also through online learning, or a combination of the two, reflecting the diversity of learning methods Sex.

The combination of learning methods. In the process of learning English, college students can take a variety of combinations of learning methods, such as independent learning, group cooperative learning, etc., which strengthens the flexibility and adaptability of college students' learning.

The multiplicity of the learning process. College students can record their own learning process, refine the learning process, so as to achieve traceability and intervention in the learning process, obtain effective feedback through technical means, and achieve the effect of learning optimization.

Expandability of the learning space. "Online & offline" hybrid teaching includes effective combinations between different regions and different universities. For example: Peking University uses the "Beijing University Education Online" platform to build an open learning space across schools to realize resource sharing among multiple universities.

The diversity of learning styles. Undergraduates learn through a blend of online and offline methods. They can adapt to different learning styles, mobilize their senses to participate in learning interaction, strengthen the learning experience of different learning methods, and effectively achieve the expected goals of learning.

According to the characteristics of blended teaching described above, college teachers can flexibly choose different blended teaching combinations according to different teaching objects and teaching goals, so as to achieve the best teaching effect.

4.The importance of online & offline English teaching mode

In the context of the continuous development of the Internet, new models of English teaching are emerging one after another. Major colleges and universities have updated and changed their teaching concepts. The development of the Internet has brought new inspiration to the English teaching model. Colleges and universities continue to promote college students to use the Internet Carrying out independent learning and mobile learning, which is the "online & offline" college English teaching model. This learning method can rely on the network environment to organically combine on-site teaching and network teaching to achieve online and offline resources The purpose of efficient utilization avoids waste of resources and improves learning efficiency. In the "online & offline" hybrid network teaching mode, teachers and students can conduct two-way interactive communication through the network, forming a good communication cycle. In addition, students can also ask questions through the network platform, and teachers can answer students' questions in a timely and effective manner, thereby achieving effective feedback, enabling teaching to achieve better results and greatly improving the quality of college English teaching [1].

5. Application strategies of "online & offline" hybrid teaching mode in college English teaching

Make full use of online learning resources. In the current college English teaching activities, modern equipment has been fully used, and the teaching courses are gradually accepted and loved by students through multimedia. English learning through the Internet and mobile devices is now the most common learning method. Mixed English teaching can strengthen the use of students' fragmented time on the basis of the network platform, greatly improve the teaching efficiency of teachers, and continuously strengthen teaching methods. Updates and improvements [2].

Teachers conduct online learning guidance for students. In college English teaching, teachers must grasp the course progress and teaching direction. There are a lot of relevant teaching resources for college English courses on the Internet. Students will face difficulties when choosing teaching courseware. If students use a lot of informal and unsuccessful Proofreading courseware will affect the quality of learning. Therefore, when selecting

learning resources, students need to strengthen communication with teachers, listen to teachers' opinions and suggestions, and screen teaching resources on the Internet. At the same time, teachers should look for some high-quality teaching resources and teaching materials on the Internet, organize and share them on the teaching sharing platform, and truly meet the teaching needs of students.

Organically integrate online and offline English knowledge. English learning in colleges and universities is not accomplished overnight. English learning requires a long training process. The entire learning process cannot be separated from the joint efforts of students and teachers. Students can learn efficiently by participating in the teaching activities organized by teachers during classroom learning. Teachers need Make reasonable teaching plans and plans before class and effectively use offline teaching time. In the teaching class, teachers can organize students to discuss and study in groups, organize some teaching methods and teaching activities that cannot be completed online, so that students Some problems that arise when studying online can be integrated and discussed offline. In online teaching activities, teachers also need to master the learning conditions of students at different levels to make targeted adjustments, such as grasping the depth of teaching materials and the number of times the teaching content is played, etc. Teachers can also make classroom videos, and use teaching videos as well as The teaching courseware is uploaded online so that students can consolidate their knowledge in the classroom after class [3].

Reconstruct the college English teaching model. With the background of the current Internet development, the hybrid teaching model has great advantages compared with the single traditional teaching model. This hybrid model can rebuild the English teaching model and realize the effective combination of basic English knowledge and ability expansion. Related offline classroom teaching can allow teachers to specifically solve the problems that students have encountered in online classroom learning. Teachers can follow The specific learning situation of students, face to face to solve the problems that cannot be solved in online learning, and improve the efficiency of offline teaching.

Improving the construction of the curriculum system. The main curriculum goal of college English teaching is to improve the communicative competence of college students. Teachers should make detailed curriculum planning based on the actual situation, focusing on cultivating college students' comprehensive application ability of English. Therefore, teachers should formulate a scientifically systematic teaching plan and syllabus. The procedures and sequence set in the course, combined with the actual English learning ability of students, make specific course arrangements for each unit of the course. Before class, teachers should assign pre-study tasks, complete corresponding learning tests, explain key knowledge in English during class, set up online learning courses for key teaching content after class, and then check deficiencies in combination with test questions.

To strengthen the design of information software for homework after class. In order to better implement the teaching curriculum, teachers should make good use of information software in homework design. For example, English teachers can use the recording function in a multimedia computer to combine written and oral homework, and use the computer's drawing board function to combine written and operational homework.

to sum up

English "online & offline" hybrid teaching breaks the traditional classroom model. This innovative model is characterized by blending, which can accelerate the integration between teachers and students, students and students, and meet the individual learning needs of students. The "online&offline" hybrid teaching model is an organic combination of Internet applications and traditional teaching models. With the support of the Internet platform, English teaching gets rid of the constraints of time and place. This learning model is more widely accepted and used. It also makes more college students and teachers benefit from it. A good teaching model can make teaching activities achieve twice the result with half the effort. This new "online & offline" hybrid teaching model should be widely used and promoted by colleges and universities, increase publicity, and inject fresh blood into the current education.

Conflicts of Interest

The authors declare that they have no conflicts of interest to this work.

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