

# Research on the Construction of a Curriculum System of Clothing Major under the Perspective of Integrating Cultural Confidence into the Cultivation of Innovation Ability



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**Abstract:** The integration of cultural confidence and innovation ability cultivation is an important task in the construction of the curriculum system of apparel majors. Through strategies such as strengthening the integration of local cultural heritage and innovation, introducing interdisciplinary knowledge, strengthening practical sessions, and stimulating students' innovative thinking and creative passion, apparel professionals with innovative consciousness, creative thinking, and practical operation ability can be cultivated and their competitiveness and creativity in the field of innovative design can be enhanced. Taking the construction of the curriculum system of apparel majors under the perspective of integrating cultural confidence into the cultivation of innovation ability as the research theme, this paper discusses three strategies, including strengthening the integration of local cultural heritage and innovation, introducing interdisciplinary knowledge to promote comprehensive ability cultivation, and strengthening practical links to promote practical operation and innovation practice. By introducing example analysis, this paper discusses in detail the implementation methods of each strategy and emphasizes its important role in promoting students' innovative thinking and creative passions and improving their comprehensive abilities.

**Keywords:** cultural confidence; innovation ability; apparel major; curriculum system; construction strategy

## Introduction:

With the development of the times and the progress of society, the apparel industry is facing increasingly fierce market competition and diversification of consumer demands. In this context, it is especially important to cultivate garment professionals with innovative abilities. However, the traditional curriculum system of apparel majors has certain limitations in cultivating students' innovation ability and needs continuous improvement and innovation. In recent years, cultural confidence, as an important educational concept, has gradually attracted the attention of the education sector.

Integrating cultural confidence into the construction of the curriculum system of apparel majors under the perspective of innovation ability cultivation can prompt students to identify and inherit local culture more consciously, to integrate unique cultural elements into innovative designs and improve the fashionability and market competitiveness of innovative works. Meanwhile, the introduction of interdisciplinary knowledge and the promotion of comprehensive ability cultivation can enable students to better apply multidisciplinary knowledge and methods in practice and improve their comprehensive ability to solve problems. In addition, strengthening the practical aspects and promoting the combination of practical operation and innovative practice can

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enable students to continuously try and improve in practical operation, thus improving their innovative ability and practical operation ability.

## **1. Theoretical basis of integrating cultural self-confidence into the cultivation of innovation ability**

### **1.1 Connotation and Characteristics of cultural self-confidence**

Cultural confidence refers to an attitude of having a confident mindset towards one's cultural traditions, cultural values, and cultural identity, recognizing and respecting other cultures while maintaining independence and autonomy in cross-cultural communication. In the construction of the curriculum system of apparel majors, cultural confidence can be reflected in the recognition, respect, and integration of local culture, including the in-depth study and inheritance of traditional clothing, craftsmanship, materials, and design language, as well as the understanding and application of modern cultures such as internationalization and fashion trends.

### **1.2 Definition and Elements of innovation ability**

Innovation ability refers to the ability of an individual to actively and independently generate new and valuable concepts, ideas, and solutions when facing new problems and situations, and to be able to put them into practice. Innovative ability includes several elements such as creative thinking, problem-solving ability, teamwork ability, and practical ability. In the curriculum system of apparel majors, cultivating students' innovative ability needs to focus on cultivating their ability of independent thinking, problem-solving, and practical operation, as well as having the teamwork ability and integrated interdisciplinary applications (Qiu, 2023).

### **1.3 Relationship between cultural confidence and innovation ability**

Cultural confidence and innovation ability are interrelated and mutually reinforcing. Cultural confidence provides rich cultural resources and creative inspiration for innovation, stimulates students' interest and enthusiasm in local and

fashionable cultures, and helps to develop students' creative thinking and cross-cultural communication skills. At the same time, the innovation ability can also motivate students to better understand and inherit the local culture, from which they can get inspiration and revelation for innovation and form their unique innovative works.

## **2. The strategy of building the curriculum system of apparel majors under the perspective of cultural confidence into innovation ability cultivation**

With the continuous development of the fashion industry and the intensification of international competition, it becomes more and more important to cultivate garment professionals with innovative abilities. In the curriculum system of apparel majors, strengthening the integration of local culture inheritance and innovation, introducing interdisciplinary knowledge to promote comprehensive ability cultivation, and strengthening practical links to promote practical operation and innovative practice are important strategies to effectively improve students' innovative ability. Through the implementation of these strategies, it can help students better understand and inherit local culture, cultivate their independent thinking and creative expression in innovative design, enhance their comprehensive ability, enable them to better use interdisciplinary knowledge and methods to solve problems, and continuously improve their practical operation and innovative practice ability.

### **2.1. Strengthen the integration of local cultural inheritance and innovation**

In the construction of the curriculum system of the clothing profession, the inheritance and innovative integration of local culture should be emphasized. To this end, schools can introduce course contents such as local traditional costumes, ethnic elements, and regional culture to stimulate students' interest in and knowledge of local culture, and through practical projects, guide students to integrate local cultural elements into their designs and create works with local characteristics and

innovation (Wan & Yuan , 2022). At the same time, students can also participate in cultural activities and field trips to learn more about the history, folklore, and traditional crafts behind the local culture, to cultivate students' confidence and recognition of the local culture, and thus be able to better integrate the local culture in their innovative designs. In the case of "traditional ethnic costume innovation design", schools can introduce a course on traditional ethnic costume innovation design, and integrate it into innovative design through in-depth excavation and study of the cultural connotation and artistic characteristics of traditional Chinese ethnic costumes. For example, students can study the elements, patterns, and colors of traditional costumes of different ethnic groups, explore the cultural symbols, historical background, and social significance behind them, and guide students to deeply understand and inherit the local culture. In the course, teachers can encourage students to innovatively integrate traditional ethnic costume elements through practical exercises to design new, unique, and modern fashionable clothing pieces (Liu , 2022). For example, by combining traditional ethnic costume elements with modern fashion elements to innovatively design new ethnic clothing; or by applying traditional ethnic costume elements to modern clothing styles, fabrics, and techniques to design clothing with a sense of fashion and ethnic cultural characteristics. In this process, teachers can also guide students to think from the perspective of the innovative design of local culture, explore how to inherit and promote local culture in fashion design and combine it with the fashion industry and market demand to cultivate students' cultural confidence and innovation ability. Through such a curriculum, students can deeply understand the cultural value of traditional national costumes, and at the same time, they can exercise the ability of innovative design in practical operation, and organically integrate local culture with fashion design, thus promoting the integration of cultural confidence into the cultivation of innovative ability in the curriculum system of clothing majors.

## **2.2 Introducing interdisciplinary knowledge and promoting comprehensive ability cultivation**

The introduction of interdisciplinary knowledge is one of the important strategies to cultivate the innovative ability of students in apparel majors. Schools can introduce interdisciplinary courses related to apparel design, such as material science, color science, ergonomics, brand management, etc., into the curriculum system to expand students' knowledge fields and cultivate their comprehensive abilities. Through the learning and practice of interdisciplinary courses, students can help them better understand and apply the knowledge and skills of different disciplines, develop interdisciplinary thinking and comprehensive problem-solving skills, and thus be able to innovate more comprehensively and deeply in innovative design (Liang, 2022). For example, the innovative course "Fashion Technology and Sustainable Development" integrates interdisciplinary knowledge of technology, environmental protection, and economics into apparel design and production, including new fabric technology, digital design, intelligent production technology, environmentally friendly materials, and sustainable production concepts, to guide students to understand and master the relationship between the fashion industry and sustainable development. In the course, teachers can use practical knowledge to help students understand the relationship between the fashion industry and sustainable development. In the course, the instructor can guide students to use interdisciplinary knowledge to conduct integrated design and research through practical cases and projects. For example, students are required to work in teams to carry out research projects from the perspectives of fashion technology and sustainable development to explore how to apply new fabric technologies in apparel design and production to reduce environmental pollution; or to optimize the production process through digital design and smart production technologies to improve production efficiency and resource utilization to achieve sustainable development goals; or to organize students to research topics, market research, program

design, and implementation, etc. The students' project management, teamwork, and comprehensive evaluation skills are exercised by organizing comprehensive tasks such as project research, market research, program design, and implementation. By introducing interdisciplinary knowledge and integrating fashion technology and sustainable development concepts into the apparel professional curriculum, students can be motivated to pay more attention to technological innovation and environmental sustainability in the design and production process, cultivate their comprehensive abilities so that they can better cope with diverse challenges and demands in the future fashion industry, and promote the cultural confidence of the apparel professional curriculum system into the cultivation of innovative abilities.

### **2.3 Strengthen the practical link and promote practical operation and innovative practice**

Practical links should occupy an important position in the curriculum system of apparel majors. Through design practical training, actual projects, and internship practice, students can continuously try, practice and improve their designs in actual operation, from which they can accumulate experience and cultivate innovative thinking and practical operation ability. Real design projects can be designed to simulate market demand and a competitive environment so that students can face real problems and challenges in actual design practice and exercise their innovative and practical skills (Chen & He, 2022). At the same time, students can be encouraged to participate in design competitions, exhibitions, and other activities to provide opportunities for display and communication, stimulate their innovative potential, and continuously promote the cultivation of their innovative ability through actual practice. For example, a course combining innovative practice and practical operation is designed in the curriculum system of the apparel major, so that students can use interdisciplinary knowledge in practice and develop comprehensive abilities through practical design projects. During the course implementation, a clothing design project based on local cultural

elements is designed and students are required to select an element from local cultures, such as traditional fabrics, ethnic costumes, traditional patterns, etc., and conduct in-depth research. Students are required to learn about the history, cultural connotation, heritage, and innovation of that cultural element through literature research, fieldwork, and cultural interpretation. Next, students will need to apply the design theories and skills they have learned to integrate the local cultural elements into their apparel designs for innovative practice. Students need to plan and implement a clothing design plan, including design sketches, fabric selection, cutting and sewing, fitting, and improvement, and other rings, and transform the design concept into actual clothing pieces through practical operations, as well as continuous innovation and improvement. Through such design projects, students can experience and apply interdisciplinary knowledge in practical operations, combine local cultural elements with innovative designs, and develop their comprehensive and innovative abilities (B. Wang, 2023). This helps students to be able to better cope with practical problems and challenges in their future professional practice and promotes the cultural confidence of the curriculum system of the apparel profession to integrate innovative ability cultivation.

### **2.4 Stimulating Students' innovative thinking and creative passion**

Stimulating students' innovative thinking and passion for creativity is a key strategy for cultivating innovative abilities. To this end, schools can stimulate students' innovative thinking and creative passion through creative-inspired activities, design thinking development courses, and teamwork projects, and encourage them to show their individuality and uniqueness in design, thus cultivating students' innovative ability and creative expression (Q. Wang, 2023). In terms of interdisciplinary cooperation and project-driven innovative design courses, students' innovative thinking and creative passion can be stimulated through teamwork and project practice. To this end,

schools can form teams of students from interdisciplinary backgrounds such as fashion design students, material science students, and marketing students, and each team can choose a specific theme or issue, such as sustainable development, digital fashion, and cross-cultural design, as the project driver for the course. In the course, students are required to work in teams to explore the selected theme or issue in depth and come up with innovative design solutions through collaborative discussions, creative stimulation, market research, and design research (Li, 2023). At the same time, students need to apply their knowledge of design theory, material science, and marketing skills to teamwork and interdisciplinary collaboration, which enables students from different professional backgrounds to complement and collaborate in design projects. This process allows students to practice creative thinking, from the formation of design concepts, the application of different materials and technologies, the solving of individual design problems, and responding to market demands, etc. Students need to develop market awareness and practical skills by considering market research and marketing strategies to closely integrate design solutions with market demands (Ye, 2023). Through such interdisciplinary cooperation and project-driven innovative design courses, students can exercise their innovative thinking and creative passion in actual projects, integrating knowledge from different disciplines into actual design practice, not only to exercise their innovative thinking and creative passion in practice, but also to improve their overall abilities, including teamwork, problem-solving, marketing, project management, etc., which will help students better cope with the complex and changing market demands and design challenges in their future careers, and continuously promote the innovative development of the apparel profession.

### Conclusion:

In the future fashion industry, innovation will become core competitiveness, and cultivating apparel professionals with innovative abilities will not only

help enhance students' employment competitiveness but also help promote the development and innovation drive of the fashion industry. Therefore, apparel professional educators should attach great importance to the cultivation of students' innovative ability, and provide students with a richer and more innovative educational experience by strengthening the integration of local cultural heritage and innovation, introducing interdisciplinary knowledge to promote comprehensive ability cultivation, and strengthening practical links to promote practical operation and innovative practice, to help them become fashion professionals with innovative spirit and practical ability.

### Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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