A Study on the Inheritance and Innovation of Jia Li in Modern Weddings

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Abstracts: With the process of modernization and globalization of society, cultural exchanges have become more frequent and diversified, which makes the inheritance and innovation of Jia Li, as one of the important representatives of China's traditional culture, in modern weddings has become an important direction for the inheritance and development of traditional culture. Moreover, as a part of traditional wedding culture, the social status and significance of Jia Li need to be adapted to the value system of modern society to meet the marriage concepts and needs of people in the new era. Based on this, the article aims to study in depth the inheritance and innovation of Jia Li in modern weddings, introduces the history and symbolism of Jia Li, discusses the inheritance of traditional Jia Li in modern weddings, elaborates in detail from the perspectives of the specific elements of the traditional Jia Li, the application of the traditional Jia Li in weddings, etc., and further discusses the innovation of traditional Jia Li in modern weddings in terms of changes in weddings under the background of the modern society, the motives and principles of wedding innovations, etc., to achieve the objective of the innovation of traditional Jia Li in modern weddings. It also further discusses the innovation of traditional Jia Li in modern weddings in terms of various aspects such as wedding changes in the context of modern society, motivations, and principles of wedding innovation, to provide some suggestions for discussion.

Keywords: Jia Li; modern wedding; inheritance; innovation.

Introduction

The five rites is a general term for the major ceremonial activities of ancient weddings and funerals, including the sacrificial ceremony, the funeral ceremony, the military ceremony, the hospitality, and the marriage and food matters, and the Jia rites, as an important part of the five rites, played an important role in the ancient weddings. Jia Li represents joy and blessing, and its connotation mainly reflects the wishes for marriage and good expectations for the newlyweds, Jia Li emphasizes the joyful significance of marriage, reflecting the importance of family and social unity in the ancient society of China. Through the Jia Li, people conveyed their blessings to the newlyweds and showed them the promise of a better future. In modern times, the wedding is not only a traditional ceremony but also a carrier of cultural inheritance and innovation. The inheritance and innovation of the traditional Jia Li in modern weddings are particularly important, retaining the essence of the traditional Jia Li, while incorporating the elements of the new era, which is the direction of the development of modern weddings, so that the wedding can not only inherit the historical and cultural heritage but also meet the diversified needs of the modern society.

1. The History and Symbolism of Jia Li

As one of the five ancient rites, Jia Li is rooted in the historical and cultural soil of China's ancient society and is a product of the development of marriage customs in the process of human civilization. The establishment of the marriage and family system and the formation of marriage ceremony in ancient society cannot be separated
from this important link of Jia Li, which may be simple and plain at the beginning, and evolve into a more solemn and complicated wedding ceremony with the development of the society. In ancient times, Jia Li not only represented the blessing of the family to the newlyweds but also symbolized the marriage of the two families, which is an important link of social relations between families and has great political and social significance (Wu & Ye, 2023). At the same time, Jia Li has a very high social status and symbolic significance in ancient society, which is the embodiment of the family's reputation. Holding grand weddings and following the standardized Jia Li procedures is a way for the family to demonstrate its prosperity and dignity to society. In addition, the Jia Li is also a blessing to the newlyweds, symbolizing celebration and unity. Through these ceremonies, society conveys its wishes for a bright future for the newlyweds and demonstrates the prosperity of the family and the continuation of its traditions. Not only that, Jia Li also carries the respect and responsibility for the family and society, reflecting the rites and social hierarchy of the ancient society, so Jia Li is not only a ceremony but also a cultural heritage, which has been passed down from generation to generation, laying the foundation for ancient and modern weddings.

2. The Inheritance of the Traditional Ceremony in Modern Weddings

2.1 Specific elements of the traditional ceremony

In the traditional Jia Li, the rituals and processes are the core of the wedding, carrying rich historical and cultural connotations. These rituals and processes are not only the symbols of family, social, and love relationships but also represent the harmony and communion of the two families. Inheriting the traditional ceremony and process is a respect for the historical inheritance and a blessing to the new couple's new family, but in the modern wedding, these traditional ceremonies and processes need to be flexibly adapted to meet the diverse needs of the modern society, for example, the traditional ceremonies of “marriage rituals” can incorporate modern expressions of oaths and vows, echoing the new couple's firm commitment to marriage; the “three bows” ceremony can be combined with the modern expression of vows, echoing the new couple's commitment to marriage. For example, the traditional "worship" ceremony can incorporate modern oaths and vows, echoing the couple's firm commitment to the marriage; the "three bows and nine kowtows" , that is, kneel down and kowtow three times at a time, can be transformed into a friendly embrace or a short speech, which not only expresses respect but also conforms to the modern rhythm. In addition, the symbols and meanings of the traditional ceremony are also rich and varied. For example, the drinking wedlock symbolizes the union of the two families and the love between the newlyweds, and this ceremony can be combined with the personalized needs of modern times by choosing new drinks or specific cups, highlighting the uniqueness of modern weddings. At the same time, the inheritance of these symbols and meanings makes the wedding not only a simple ceremony but also a symbolic activity that conveys emotions and demonstrates commitment to life. In this process, the rituals and symbols of the traditional Jia Li are preserved and innovated, which makes the wedding have more connotations of cultural inheritance, be rich in modern emotions, and highlight the values of responsibility and respect (Wu, 2022). Therefore, the inheritance and innovation of traditional Jia Li elements is an important task for modern weddings, and by cleverly integrating traditional Jia Li into modern weddings, the wedding becomes a grand celebration combining tradition and modernity, history and reality, and opens a beautiful prelude to the new couple's married life.

2.2 Application of traditional Jia Li in weddings

In the process of inheriting the traditional Jia Li in modern weddings, special attention should be paid to the use of the auspicious elements contained in the traditional Jia Li, which are not only rooted in ancient cultures and beliefs but also represent the wishes for a happy and fulfilling marriage for the newlyweds (Zhang, 2018). The application of these
traditional elements in the wedding should be cleverly integrated with the retention of traditional symbolism and modern innovation, to show respect for history and culture and the desire for a better future, for example, the common tradition of the "wedding candy" symbolizes the sweet marriage life, and modern weddings can be cleverly integrated into this element, which is designed as a beautiful candy gift box, to be distributed as wedding party favors. As a wedding gift to be distributed to the guests, to convey the beautiful vision of the new couple for the marriage, while showing the modern wedding exquisite and creative. In addition, the auspicious elements of the wedding also represent the expectations of the family and society, such as "rite of passage" symbolizes the bride's marriage into a new family, indicating the marriage between the families and the harmony between the families, modern weddings can be innovative to these traditional elements, such as setting up a symbolic threshold in the wedding, the bride passes through the threshold means to enter into the marriage of a new life, but also a symbol of the integration of the two families. It also symbolizes the integration of the two families. The use of this traditional Jia Li element not only continues the traditional culture but also adds a unique atmosphere and sense of ceremony to the wedding, representing the wishes and expectations of the parents and the family's expectations into the wedding of the newlyweds, laying the foundation for a beautiful start to married life. The wedding is not only a celebration, but also a blend of tradition and modernity, presenting a harmonious unity of cultural inheritance and individuality innovation, and injecting good wishes into the couple's marriage life (Mou & Li, 2020).

2.3 The importance of the inheritance of traditional Jia Li

Traditional Jia Li plays an important role in the inheritance of modern weddings, which is not only the inheritance of history and culture, but also the emotional bond in the wedding ceremony, and the inheritance of these Jia Li helps to pass the cultural traditions to the future generations, so that the new generation can understand the wisdom and wishes of the ancestors. For example, in Chinese weddings, the bride and groom salute tea to the elders, which represents respect and gratitude, as well as blessings to the elders, and the inheritance of this ceremony allows this respect to be passed on from generation to generation (Hu, 2021). At the same time, traditional Jia Li is the emotional bond of the wedding ceremony, which connects the newlyweds with their families and the feelings between the families, such as the traditional wedding ceremony of "handing over cups of wine", in which the newlyweds drink a cup of wine together, symbolizing the marriage of the two families, conveying the feelings of friendship, unity and joint celebration between the families, and also implying the reunion and common blessing between the two families. It also means the reunion and common blessing of the two families, representing the celebration and wishes of the two families, and becoming a beautiful start to the new life of the new couple. This traditional Jia Li element of emotional exchange and common celebration not only draws the relationship between the families closer but also embodies the traditional cultural values of family reunion and friendly coexistence. In modern weddings, this ceremony can be presented through innovative methods, but the emotions and blessings behind it remain the same, connecting the hearts of both families. Moreover, in modern society, traditional Jia Li is not rigidly imitated, but innovated with the times, like the wedding gold and silver jewelry in traditional weddings can be changed to modern rings, this small change represents the evolution of tradition in modern times, reflecting the wisdom of adapting to the development of the times, and the modernization of the traditional Jia Li elements not only makes the wedding more modern atmosphere, but also adds unique cultural connotation and Personalisation.

3. The Innovation of Traditional Jia Li in Modern Wedding

3.1 Wedding changes in the context of modern society
In the context of modern society, the change in the wedding and the innovation of the traditional ceremony are inevitably affected by social pluralism and changes in the concept of marriage, social pluralism means that marriage is no longer bound by traditional concepts, and people began to put more emphasis on individuality and diversity, which puts forward new needs and challenges to the wedding forms, ceremonies and the use of traditional ceremonies. On the one hand, social pluralism has led to diversification and individualization of the concept of marriage, with modern people placing more emphasis on equality, joint growth, and intimacy of the partnership, and the change in the concept of marriage has a direct impact on the form and ceremony of weddings. For example, traditional weddings emphasize family honor and family responsibility, while modern weddings place more emphasis on the emotions of the couple and the vision of a life together. Therefore, innovations in weddings need to take into full consideration the newlyweds’ concept of marriage, for example, couples can co-design ceremonies to emphasize their shared vision and philosophy (He, 2018). On the other hand, the development of technology and media has had a profound impact on weddings, and social media and digital technology can make weddings more creative and interactive. Couples can share the wedding scene with friends and relatives in different places through live broadcasting and short video sharing, and they can also design the wedding sessions in a more personalized way, for example, presenting the love story of the couple through virtual reality technology at the wedding, which makes the wedding more emotional and creative.

3.2 Motivation and principles of wedding innovation

When innovating the traditional wedding ceremony in modern weddings, it is important to maintain a careful balance between preservation and change, which depends on the respect and understanding of the traditional ceremony, as well as taking into account the expectations of the new generation of weddings, and a more personalized and modern wedding style. The balance between retention and change is an important principle in wedding innovation. Traditional ceremonies are cultural heritage with deep history and significance, and when innovating, these traditions should be respected and not lightly severed or ignored. For example, in traditional weddings, the color red symbolizes celebration and happiness, and the red elements of a wedding are usually not intentionally changed, but innovative design techniques can be used to blend red with modern elements to create a wedding theme that is both traditional and modern. Secondly, the rise of personalized weddings is an important motivation for modern wedding innovation. Modern people pay more attention to personality and uniqueness and want weddings to show their characteristics and emotions. Therefore, when innovating weddings, the personalities and preferences of newcomers should be fully considered. For example, some young couples like outdoor weddings and may choose to hold their weddings in the mountains to break the constraints of the traditional banquet halls and to show their desire for nature and freedom (Zhu, 2013). Or, some couples may be film lovers, and can design the wedding into a film theme, with the film plot as the background, to create a unique wedding atmosphere, this personalized innovation gives the wedding richer emotions and more creative elements.

3.3 The modern wedding ceremony in the practice of the innovation of the ceremony

The innovation of the traditional wedding ceremony is almost reflected in the careful design of the wedding ceremony and the adjustment of the ceremony process, the purpose of this innovative practice is to inherit the tradition at the same time, make the wedding more personalized and modern, and be able to truly express the emotions and expectations of the new couple. Among them, the elaborate design of the wedding ceremony reflects the innovation of the traditional wedding ceremony, the modern wedding ceremony design is more and more personalized and creative, like in traditional weddings, the groom to receive the bride often has a
"red cloth" this ceremony, the modern innovation can be a paragraph of affectionate declarations or music as a backdrop for the groom to express love and commitment to the bride! This creativity makes the ceremony more touching and unique (Lin, 1994). Secondly, the adjustment of the ceremony process highlights the pursuit of personalization in modern weddings, whereas the process of traditional weddings may be more fixed, modern weddings focus on experience and personality, for example, in the traditional reception, the couple can choose innovative drinks or specific scenes to make the whole process more distinctive and in line with the tastes of the new couple and family. In addition, the introduction of new elements in modern weddings is an important aspect of innovation, which can be specific symbols, symbols or personalized performances, for example, some couples may add their own preferences, such as their common love of film, games, or music, such elements can give the wedding more personal characteristics. However, it is important to note that these innovations are not meant to replace traditions but to add new layers and meanings to them. The traditional Jia Li still carries cultural traditions and family values, but through the innovative practice of modern weddings, it can be better adapted to the diversity and personalized needs of modern society, enriching the experience of the wedding and giving the couple's wedding more uniqueness and significance, as well as passing on the core values of tradition.

Summary

In summary, as an indispensable part of the wedding, the ancient Jia Li carries rich cultural connotations and historical deposits, which highlights the great importance that the ancient society attaches to marriage, family, and social unity. However, with the rapid development of modern society and the fusion of multiple cultures, the form and connotation of weddings have undergone profound changes. Modern weddings have innovated and adjusted the traditional Jia Li, which not only maintains the traditional core values, but also integrates the diversified and personalized features of modern society, and weddings have become more focused on individual wishes and personalized customisation, reflecting the pursuit of modern people's concept of free, equal and diversified marriages, and this kind of evolution and innovation demonstrates the inheritance and development of China's wedding culture, and provides useful insights and lessons for the inheritance and development of wedding culture. This evolution and innovation demonstrate the inheritance and development of China's wedding culture and provide useful inspiration and reference for the inheritance and development of wedding culture. It is believed that continued in-depth study of the ancient Jia Li and its modern inheritance can better provide insights and positive impetus for the inheritance and development of wedding culture.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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