

# Analysis of Ways to Help College Students' Moral Education and Traditional Culture Integrate



BON VIEW PUBLISHING

Li Ren<sup>1,\*</sup>

<sup>1</sup>GuangXi Arts University, China

**Abstract:** The development of college students' moral education can not be separated from the guidance of students' ideological values, and the cultural connotation contained in traditional culture has a strong promoting effect on the development of moral education. Therefore, by analyzing the dilemma of the integration of college students' moral education and traditional culture, and combining with teaching practice, this paper gives a concrete integration path, aiming at promoting the efficient development of moral education.

**Keywords:** college students; moral education; traditional culture; fusion path

## 1. Introduction

The purpose of curriculum system construction in colleges and universities is to cultivate talents with comprehensive quality and all-around development. Under this educational guidance, moral education is a fundamental educational task, which needs to be comprehensively implemented in combination with teaching content. Traditional culture, as an excellent culture of the Chinese nation, should be organically integrated with college students' moral education, which is not only conducive to excavating students' noble moral quality, promoting the good formation of college students' ideological values, but also conducive to enhancing the professionalism and comprehensiveness of talents from the cultivation requirements of comprehensive literacy. It is of great value for improving the current college moral education system and strengthening the inheritance of traditional culture.

## 2. The dilemma of the integration of college students' moral education and traditional culture

### 2.1 The integration of moral education lacks theoretical and practical support

China's traditional culture is relatively extensive. Integrating traditional culture into moral education can strengthen the value of cultural penetration, thus promoting the formation of students' sound personalities. In this process, traditional culture can form an organic connection with students' ideological

values, thus promoting the effective formation of students' values of unity of knowledge and action. However, from the current situation of moral education for college students, most moral education is carried out by relying on ideological and political education, lacking pertinence and integrity in the process of moral education, clear planning in curriculum design and implementation, vague teaching ideas, strong theory and lack of practicality in the course of moral education. Traditional culture can only stay at the theoretical level in the process of integrating into moral education, which can neither promote students' further understanding of traditional culture nor enhance students' moral education awareness in thought and thinking, which directly affects.

### 2.2 Traditional culture accounts for less in moral education.

In the era of the knowledge economy, the demand for talents has moved from professional technology to all-around development, and the comprehensive quality of college students is also a basic condition for employers to consider first. As a key link to quality education, moral education occupies a very important position in the curriculum system of colleges and universities. The organic integration of traditional culture with college students' moral education is an important guarantee to improve the teaching effect. However, from the current situation of moral education in colleges and universities, not only is the systematic design of moral education courses relatively small but also the proportion of traditional culture in class hours is very small. Under this teaching mode, teachers both lack

**Corresponding Author:** Li Ren  
GuangXi Arts University, China.  
Email: [570910793@qq.com](mailto:570910793@qq.com)

the importance of moral education, and in the process of daily education and teaching, there will be educational difficulties due to the unsatisfactory integration effect of traditional culture. On the other hand, in the choice of traditional cultural content, there are still many problems such as repetition of educational content and lack of innovation. Many traditional cultural educational contents still follow the teaching contents of primary and secondary schools, which directly affects the effect of students' moral education under the guidance of quality-oriented education. As a result, students and teachers only pay attention to the explicit value of traditional culture and fail to reflect its integration effect with moral education in the teaching process, which is divorced from the reality of college students' moral education and can not construct the integration system of moral education and traditional cultural education.

### **2.3 Traditional culture in moral education has a single way of integration.**

In the process of integrating moral education with traditional culture, many colleges and universities still use the traditional education mode, which leads to a relatively single integration mode of the two, and the teaching process is very rigid. Only traditional cultural knowledge is mechanically applied to the moral education classroom in the education and teaching work. This teaching mode can neither attract students' attention, but also increase students' learning burden to a certain extent (Zhang, 2022). The main reason is that the value of traditional culture itself is not highlighted in moral education. College students knowledge in the process of learning Chinese characters is based on textbooks. Due to the lack of practical experience, students can not effectively connect their knowledge of moral education with traditional culture in the process of learning traditional culture, which directly affects the effect of moral education teaching. At the same time, many teachers lack the innovation of teaching methods in the process of curriculum development, which can not form a benign interaction between moral education curriculum and traditional culture, and students can not connect the spiritual values contained in traditional culture with moral education learning through classroom teaching, which will seriously affect the classroom teaching effect and make it impossible to realize the integration of the two.

## **3. Help the integration path of college students' moral education and traditional culture**

### **3.1 Improving the classroom education system that integrates moral education with traditional culture.**

In the process of integrating traditional culture into college students' moral education, schools need to strengthen discipline construction, organically combine traditional excellent culture with the teaching contents of moral education classes, and improve the design and evaluation standards of moral education courses with traditional culture as the core through the reform and innovation of moral education system. On the one hand, teachers should combine the integration direction of moral education and traditional culture to form a complete curriculum system, constantly enrich the content of teaching materials in the process, and organically integrate the elements of moral education in traditional culture with the teaching content of moral education classroom, and further update and expand the existing moral education content. On the other hand, teachers should also improve the classroom teaching mode of moral education and always adhere to the principle of integrating theory with practice in the process of traditional culture integration. For example, they can organize moral education experts and related scholars to deeply explore and interpret the content of traditional culture in moral education courses, and organically combine the value connotation of excellent culture with students' moral education practice, so as to realize the effective connection between theoretical teaching and practical activities, and promote the effective transformation of students' moral education ideas into practical behaviours.

### **3.2. Strengthening the classroom management mode of integrating moral education with traditional culture**

Strengthening the classroom management mode of moral education is an important practical direction to enhance the integration effect of traditional culture. On the one hand, teachers need to further improve classroom teaching methods by combining moral education teaching contents with moral education elements in traditional culture. In the process of developing moral education teaching contents and ideological and political theory courses, it is necessary to give full play to the teaching advantages of moral education courses and innovate teaching modes by using modern information technology and setting up flipped classrooms. Let students enhance their interest in moral education and traditional culture in understanding, which can not only effectively improve the status quo of students' passive acceptance of knowledge under the traditional teaching mode but also further stimulate students' patriotic enthusiasm and national pride in the process of understanding China's excellent traditional culture, thus strengthening the effect of moral education teaching. On the other hand, teachers should also effectively improve their own cultural literacy. In the process of moral education, teachers not only need to have high teaching ability

but also need to fully understand and understand the value connotation of traditional culture, so as to continue the excellent Chinese traditional culture in moral education classroom teaching. In this process, the school should provide teachers with various training opportunities, so that teachers can constantly improve their professional quality and cultural accomplishment on the basis of fully understanding the traditional culture, thus providing a professional team of teachers for the efficient development of moral education for college students (Han, 2022).

### 3.3. Optimizing the construction of campus culture that integrates moral education with traditional culture.

In the process of integrating traditional culture into college students' moral education, we can use campus culture to strengthen the management of moral education. In the university environment, campus culture can form a good learning atmosphere and educational environment inside the campus, which has a very important influence on college students inside the campus. Therefore, in the process of moral education, the integration of traditional culture can be achieved through the promotion and construction of campus culture. On the one hand, teachers can take socialist core values as the centre of moral education, create a campus atmosphere that can help students correctly understand moral education, and transfer the inheritance of traditional culture and the value of moral education to the construction of campus culture after class, so that students and teachers can further enrich and develop their own understanding of traditional culture in limited moral education courses, thus forming a virtuous circle. On the other hand, in the process of building campus culture, teachers and educators should also set an example and turn their knowledge and understanding of traditional culture into daily campus management. This will not only set an example and enhance students' emphasis on traditional culture, but also enhance students' learning enthusiasm and further enhance the effect of moral education through the construction of campus culture.

## 4. Conclusion

To sum up, the integration of college students' moral education and traditional culture requires teachers to actively carry out the teaching practice activities, actively construct the practice forms, contents and methods related to traditional culture, and guarantee the integration effect of traditional culture with a systematic framework, and establish and improve the campus cultural practice management mechanism related to moral education. It is necessary to combine the educational objectives of traditional culture with the tasks and objectives of practical activities, as well as the guidelines of moral education to integrate Chinese excellent traditional culture into social practice activities, so as to ensure that college students will combine traditional culture with moral education.

## Acknowledgement

This research was funded by 2021 Guangxi college students' ideological and political education theory and practice research key topic "Chinese excellent traditional culture into the ideological and political course of embodied teaching mode research"(2021MSZ032).

## Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

## References

- Zhang, T. (2022). Analysis of the relationship between Chinese traditional culture and college students' moral education. *Chinese Legend*, 12(1).
- Han, Y. (2022). The enlightenment of excellent traditional culture in "Augmented Sage" to contemporary university moral education. *China National Expo*, 6(3).

**How to Cite:** Ren, L. (2022). Analysis of Ways to Help College Students' Moral Education and Traditional Culture Integrate. *Contemporary Education and Teaching Research*, 3(3), 107–109. <https://doi.org/10.47852/bonviewCETR2022030308>