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RESEARCH ARTICLE

The Path of Innovation and Entrepreneurship Education in Higher Vocational Ideological and Political Courses from the Perspective of Internet

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Abstract: The arrival of the “Internet” era has completely subverted the cognition of our traditional ideas. The old stereotypes are difficult to follow the rapid development of our country, especially in the field of education. The demand for talents is not only limited to skilled majors, but also higher requirements. Innovation and entrepreneurship education plays an important role in the development of our country, whether it is technology, products, brands or business models, business management and market trends in various areas of economic development, in view of some or some of the innovation in these areas, for These industries inject fresh blood, making them healthier and more disciplined.

Key words: Internet; Innovation and Entrepreneurship Education; High-level Politics; Integration Strategies

Innovation is an important prerequisite for the development of innovation and entrepreneurship. Entrepreneurship is the embodiment of the development goal of innovation and entrepreneurship. Integrating innovative entrepreneurship education in higher vocational ideological and political courses is not only helpful for students to improve their comprehensive literacy. And can enhance students’ ability to think independently, promote their healthy development in all aspects. Because our country’s education is influenced by the traditional educational idea for a long time, the teaching method is too

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limited, which makes the teaching method of ideological and political education mainly inculcate the knowledge theory, thus neglecting the importance of curriculum practice. As a result, students' thinking development is hindered and their knowledge can not be applied flexibly to real life. Among them, the arrival of the "Internet" era, will solve these problems.

I. Innovation and Entrepreneurship Education in the View of the Internet

(1) Changes in teaching forms

The educational concept of examination-oriented education based on teachers' inculcation of knowledge has been deeply rooted in the hearts of the people. It is not a matter of one day to completely change this concept, although the contents of the teaching materials are very theoretical. To open up the ideological realm of students play a good role. However, under the background of "Internet", the lack of practical theoretical knowledge can no longer meet the psychological demands of students' learning. In the face of the rich and colorful Internet world, it is difficult for single abstract text teaching to arouse students' motivation to learn. Instead, it is more inclined to have multi-element teaching methods such as picture, sound and color, which can make students learn in the process of learning. According to the complexity of the content of innovative entrepreneurship education and the abstraction of ideological and political courses, the Internet can combine the two skillfully, so as to realize the students' more solid^[1] of mastering the knowledge they have learned.

(2) Changes in teaching content

Although it is helpful to the students' thinking development, it deviates from the track of social emphasis. It is contrary to the standard of innovation and entrepreneurship under the background of "Internet". If the teacher still teaches mainly with the current teaching material content and does not innovate the teaching content, it is difficult to arouse the enthusiasm of students which greatly weakens the teaching effect^[2]. Therefore, in the course of teaching, teachers should make timely adjustments to the a timely manner, supplement the problems not mentioned in the teaching materials, and use their own experience to correct some students' wrong cognition. For example, innovative entrepreneurship requires a rich chain of funds, or innovative entrepreneurship is only suitable for students with excellent grades, while using the Internet to collect successful cases or successful cases from scratch, to correct students' wrong ideas, and to help students analyze new opportunities brought about by the Internet, to help them rebuild their self-confidence and to further strengthen their students' self-confidence Ideological and political level.

II. Effective Strategies for Integrating Innovative Entrepreneurship Education into Ideological and Political Courses in Higher Vocational Education from the Perspective of Internet

(1) To establish a model of ideological and political courses in higher vocational schools guided by innovative entrepreneurship education

Innovation and entrepreneurship education has brought great changes to ideological and political courses in higher vocational colleges, including teaching ideas, teaching methods and teaching content, new guidance for students' employment and entrepreneurship, and in-depth research and exploration on how to transform innovation consciousness into entrepreneurial practice in students' work, including various qualities, abilities and concepts needed in their work, which not only enables students to have a deeper understanding of their work ideas and the importance of innovative entrepreneurial activities, but also helps students to seek solutions and ^[3] of these ideas and abilities. For example, in the course of studying "China's international status and role and the opportunities and challenges faced", most students agree that these contents are so far away from themselves that they appear to be empty in teaching content. Teachers can use the broad Internet "perspective to stimulate students to explore the future development of information engineering in China. At the same time guide students to put forward related questions, if information to promote the economic development of the country, how should we self-positioning, and from which to achieve personal value and social value? Teachers collect some typical relevant cases through the Internet, construct a space for students to discuss and think about themselves, make the original single boring ideological and political courses lively and interesting, make the classroom atmosphere active, and stimulate students' interest in learning.

(2) Establishing a practical platform for the integration of innovative entrepreneurship education and ideological and political education

In order to maximize the role of innovative entrepreneurship education and ideological and political education, in the process of teaching, the combination of theory and practice is the most important link. However, because teachers ignore the importance of practical activities, they often pass through the form. This teaching mode is quite different from the psychological demands of higher vocational students, completely disjointed, greatly reducing the enthusiasm of students to learn, in the long run, it is easy to make students tired of psychology. Therefore, from the perspective of "Internet", in the process of integrating ideological and political courses into innovative

entrepreneurship education, teachers must recognize the importance of practical teaching and construct a practical platform for students to integrate innovative entrepreneurship education and ideological and political education effectively. In addition, in order to enhance students' innovative consciousness in the practical teaching of innovation and entrepreneurship in ideological and political courses, the school can carry out dual training with the help of the established training base of colleges and departments and the original schools and enterprises. Create a comprehensive, diverse and multi-level practice platform for students. And ensure that the practice platform should take the "Internet" background as the premise, through the Internet technology and Internet resources to guide students in all directions, cultivate its "Internet" spirit and requirements of the times. For example, through the use of KAB entrepreneurship education project teaching model to carry out practical case teaching, students through brainstorming, role-playing and other methods of scene simulation, students through the simulation process, problems through group discussions and personal independent thinking, seek solutions, thereby enhancing their professional skills and knowledge, but also through practical activities to enhance the ability of student teams to assist, innovative entrepreneurship education and ideological and political education integration of the practical platform, can make students' personal experience more profound and real, It lays a solid foundation for the smooth development of innovative entrepreneurial activities in the future The basis of.

(3) To construct a guarantee mechanism for the transformation of innovation and entrepreneurship consciousness into practical achievements

The integration of ideological and political courses into innovative entrepreneurship education in higher vocational colleges not only cultivates students' awareness of innovation and entrepreneurship, but also strengthens their value concept and spiritual motivation. At the same time, it is necessary to correct and guide the wrong consciousness of innovation and entrepreneurship in time, and provide reasonable guarantee mechanism. Encourage and support students to participate in all kinds of practical activities, formulate training plans that meet the needs of innovative entrepreneurial ability, and guide students to face the same spirit of innovation and challenge ^[4]. For example, the establishment of a credit system for innovative entrepreneurship, the implementation of the fact that students transform innovative entrepreneurial awareness into practical results, can be converted into part of the ideological and political class credit or results. At the same time, it is necessary to implement flexible academic systems, allow students to adjust their academic processes, retain their student status within a scientific

and reasonable number of years, suspend school and participate in innovative entrepreneurial activities. In this way, students' innovative consciousness and spirit can be better protected, and the ideal effect of innovative entrepreneurship education can be achieved.

III. Conclusion

To sum up, from the perspective of "Internet ", it is very important to integrate higher vocational ideological and political courses into innovative entrepreneurship education, which can further maximize the role of higher vocational ideological and political education but also in line with the pace of contemporary development.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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