

Research on the Development Path and Countermeasures of New Teaching Materials—Taking the Higher Vocational "Basic Economic Law" Course as an Example



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Abstract: Facing the rapidly changing legal environment and the demand for economic and legal practice, higher vocational education urgently needs new teaching materials to cultivate students' practical ability and professionalism. This paper discusses the development path and countermeasures of new teaching materials for higher vocational Basic Economic Law and analyzes the importance of new teaching materials in improving the quality of higher vocational education and adapting to the needs of vocational education. The five major countermeasures for the development of new teaching materials include integrating diversified teaching resources and technological tools, strengthening the connection with industrial practice, realizing the dynamic updating mechanism of content, strengthening the innovation and application of teaching methods, and establishing a multidimensional evaluation system. With the development of information technology and the innovation of the vocational education model, the updating and improvement of the teaching materials of the course of Basic Economic Law for higher vocational education have become the key to improving the teaching quality and students' vocational competitiveness.

Keywords: higher vocational education; basic economic law; new teaching materials; teaching materials development; vocational competence

Introduction

With the rapid development of the social economy and the continuous upgrading of industrial structure, higher vocational education, as an important base for cultivating practical talents, urgently needs to keep abreast of the times with the content of its teaching materials and teaching methods to better meet the needs of industry development. In particular, the course Fundamentals of Economic Law, which not only covers the cross-cutting fields of economics and law but also directly relates to the practical application ability of future higher vocational students in the workplace, is of great significance to their professional development. In such a background, it is especially crucial to develop new teaching materials for

fundamentals of economic law to meet the requirements of the new era. The development of new teaching materials should not only follow the latest developments in the field of economic law but also take into account the learning characteristics of higher vocational students and introduce more practical aspects and interactive techniques to enhance students' learning interests and vocational skills. Therefore, studying the development path and countermeasures of the new teaching materials of Fundamentals of Economic Law not only helps to improve the teaching quality and educational effect but also has important theoretical and practical significance in promoting the overall development of students and meeting the needs of social and economic development.

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1. The Content Structure, Teaching Method, and Application Effect of the Current Teaching Materials of Fundamentals of Economic Law in Higher Vocational Education

In higher vocational colleges and universities, economic law is a compulsory course for economic management majors, and its teaching materials are written in close conjunction with the talent cultivation objectives and job requirements of economic management majors while docking the need for relevant professional qualification recognition. The content of the textbook is updated and arranged to follow the latest economic laws and regulations promulgated by the state, to strengthen the practical application ability of students and enhance their practical skills and comprehensive vocational quality in the workplace. The textbook of Fundamentals of Economic Law currently in use contains fourteen chapters covering various branches of economic law, such as company law, contract law, intellectual property law, etc. Each chapter is well-organized and informative, and at the same time focuses on novelty and practicability. The textbook highlights the importance of case teaching and comprehensive exercises, through a large number of actual case studies, so that students can combine theoretical knowledge with practical problems in the learning process, thus deepening their understanding and application. The arrangement concept of the textbook focuses on the combination of theory and practice, and provides a detailed analysis of key points and explanations of difficult points, with appropriate levels of difficulty. The textbook pays attention to teaching methods and application effects, aiming to increase students' interest in learning, enhance their ability to solve practical problems, and ultimately achieve the teaching purpose of improving students' comprehensive professional quality.

Although the current textbook of Fundamentals of Economic Law for Higher Vocational has been relatively mature in terms of content coverage and teaching methodology, with the rapid changes in the economic and legal environment, the continuous updating of the textbook and the further innovation of the teaching methodology are still the key direction for future development. The development of the new textbook of Fundamentals of Economic Law for higher vocational education is committed to adapting to the new trend of vocational education and

the development needs of the economic law field, to cultivate the students' vocational ability more comprehensively and meet the market's new expectations for economic management professionals. In this process, the new textbook not only assumes the traditional role of knowledge transfer but also becomes a key platform for the cultivation of students' vocational skills and legal practice ability.

2. Analysis of the Connotation of the New Textbook "Fundamentals of Economic Law" in Higher Vocational Education

2.1 Practicality and vocational docking

The new textbook of Fundamentals of Economic Law is designed with an eye to the future in terms of content. In the higher vocational education system, practicality and career docking are the core principles of the development of the new textbook of Fundamentals of Economic Law. This means that the content of the textbook should not only comprehensively cover the basic theories and legal provisions of economic law, but also deeply explore the application of these theories and provisions in practical work. By introducing typical cases in the industry, the latest legal practices, and the analysis of case law related to economic law, the new textbook ensures that students can directly apply what they have learned to their future professional activities. Practicality and career relevance are also reflected in the pedagogical design of the textbooks. The new textbook encourages the use of teaching methods such as project-oriented learning, case teaching, and moot court, which allow students to simulate professional roles and perform practical operations during the learning process, thus improving their legal analysis ability, problem-solving ability, and professional adaptability (Wang, 2020). Through such teaching content and methods, the new textbook of Fundamentals of Economic Law not only teaches legal knowledge, but also pays more attention to the cultivation of students' vocational literacy and practical operation skills, effectively bridges school education and industry practice, and enhances students' vocational competitiveness.

2.2 Forward-looking and updated content

The new textbook of Fundamentals of Economic Law for higher vocational education shows its unique advantages in terms of

forward-looking and updating content, which is crucial for adapting to the fast-changing economic law environment. Foresight is reflected in the textbook can foresee the future development trend in the field of economic law, and accordingly adjust and optimize the teaching content to ensure that students can learn the most cutting-edge knowledge and theory. Such teaching materials not only focus on current legal regulations and practical operations but also cover emerging legal topics and trends, such as digital currency regulations and the legal environment of cross-border e-commerce, etc., to help students establish a forward-looking knowledge system and enhance their insight into the future development of the industry (Li, 2021). Updatability, on the other hand, emphasizes that the content of the teaching materials should be continuously iterated to reflect the latest changes in the field of economic law promptly. This includes not only the introduction of new laws and regulations but also the continuous evaluation and adjustment of existing content to ensure that the teaching materials remain synchronized with actual legal practice. At the same time, it also means that the teaching materials should have a certain degree of flexibility so that teachers can adjust the teaching focus and content according to the latest legal developments and industry needs, and ensure that students can master the most practical and cutting-edge knowledge of economic law. Through such teaching materials, higher vocational students can constantly update their knowledge base and effectively prepare themselves for various challenges in their future careers.

2.3 Diversity and interactivity in the form of teaching materials

The innovation in the form of the new textbook *Fundamentals of Economic Law for Higher Vocational Education* embodies diversity and interactivity, which significantly enhance the effectiveness of teaching and students' learning experience. Diversity is mainly reflected in the diversified forms of the textbook, including traditional paper textbooks, loose-leaf textbooks, digital integrated media textbooks, etc., which makes the teaching resources more abundant and can adapt to different learning environments and students' individual needs. Loose-leaf textbooks facilitate rapid updating and personalized combinations based on the latest teaching content, while integrated media

textbooks use information technology to integrate videos, case studies, simulation exercises, and other learning resources to enhance the fun and attractiveness of the textbooks (Yang & Shi, 2023). In terms of interactivity, the new textbooks promote interactive communication between teachers and students and students and students through interactive platforms and online tools, providing instant feedback and personalized tutoring, thus increasing students' participation and learning motivation. Such teaching materials not only make the learning process more vivid and interesting, but also can more effectively adapt to the diverse learning styles of students improve the learning effect, and build a learning environment with strong interactivity and high learning efficiency for students.

3. Path and Countermeasures for the Development of New Teaching Materials for Fundamentals of Economic Law

3.1 Integrating diversified teaching resources and technical tools

One of the keys to developing new teaching materials for "Fundamentals of Economic Law" in higher vocational education is to integrate diversified teaching resources and technological tools to enhance the interactivity and practicability of the teaching materials. Utilizing modern information technology, such as cloud computing, big data, artificial intelligence, etc., the content of teaching materials can be enriched to provide students with a more three-dimensional and multi-angle learning experience. For example, through the development of integrated media teaching materials, combining video, audio, graphics, and other media forms, students' attention can be effectively attracted and their learning motivation enhanced. The integration of online learning platforms and virtual practical training systems can provide learning scenarios that simulate real economic and legal environments, so that students can carry out practical operations such as writing legal documents and case analysis in the virtual environment, thus improving their ability to solve practical legal problems. The teaching materials can incorporate interactive discussion forums, online tests, and other functions with the integrated media platform to promote students' in-depth understanding and mastery of the basic

knowledge of economic law through instant feedback and interactive communication (Pan, 2023). The new teaching materials should also support the construction of personalized learning paths, and through the intelligent recommendation system, recommend content and tasks suitable for students' learning level and interest according to their learning progress and mastery, to realize personalized learning. Through the implementation of these countermeasures, the teaching effect of the textbook Fundamentals of Economic Law can be effectively enhanced to help students build a solid foundation of economic law and lay a solid foundation for their career development.

3.2 Strengthen the connection with industry practice

The development of the teaching materials of Fundamentals of Economic Law faces the challenges of abstract theory, diversified career contexts, and rapid changes in industry development. To effectively meet these challenges, textbook development must combine case studies, simulation practice, and industry analysis to help students bridge the gap between theory and practice and enhance their ability to solve practical problems (Zhang & Zhao, 2024). New textbooks can integrate QR codes that link to resources such as actual case studies, professional lectures, and real-time legal news updates. For example, in the learning process of the chapter "Contract Effect" in the "Fundamentals of Economic Law", students will explore the key concepts of a valid contract, invalid contract, revocable contract, and validity pending contract. To enhance the practicality and interactivity of this section, the QR code link can demonstrate the application and handling of these different types of contracts in actual business activities. When students learn the theory of "valid contract", the QR code can link to a case study of an enterprise's successful execution of a contract; in the section on "invalid contract", students can watch a real case of a court ruling that a contract is invalid with a detailed explanation by legal experts. In the section on "invalid contract", students can watch a real case of a court ruling that a contract is invalid through the link, with the detailed interpretation of legal experts. For "revocable contract" and "validity pending contract", students can see the specific application of these theoretical concepts in different situations, such as

under what conditions the contract can be revoked, or under what circumstances the contract validity is pending. In this process, publishing and authoring organizations need to work closely together to ensure the timely updating and quality assurance of these externally linked resources. This includes the establishment of a stable mechanism for updating resources, a quality assurance mechanism, and a review mechanism to ensure that the externally linked resources can play a positive role in promoting students' learning of Fundamentals of Economic Law. By doing so, the textbook not only provides a framework for theoretical learning but also provides students with a window to contact and understand industry practices, enhancing their vocational skills and competitiveness in employment. Such teaching materials improve the practicality and interactivity of teaching, enhance students' ability to solve practical problems, and lay a solid foundation for their future work in the field of economic law.

3.3 Realizing the dynamic updating mechanism of content

In the development of the new teaching materials of Fundamentals of Economic Law, it is crucial to realize the dynamic updating mechanism of the contents to ensure that the contents of the teaching materials can reflect the latest regulations, legal interpretations, case decisions, and theoretical research progress in the field of economic law promptly. The adoption of the "list of vocational abilities" as the core of the textbook structure can significantly improve the real-time updating of the textbook and its ability to adapt to changes in the industry. This approach organizes the content of the teaching materials according to the occupational competency requirements of the corresponding positions in the courses, ensuring that the learning materials are highly consistent with the actual work requirements. The development of the list of occupational competencies involves enterprise experts and practical workers, whose participation injects practical experience and cutting-edge knowledge into the content of the teaching materials and guarantees the authority and advancement of the content of the teaching materials. By incorporating these experts into the textbook development process, the content of the textbook can receive real-time feedback and updates from the industry, ensuring that students learn the knowledge and skills that are

needed in the current practice of economic law. The organizational structure of the textbook based on the list of occupational competencies breaks the traditional logic of arranging chapters and arranges the teaching content based on the application of occupational competencies in actual work, which is conducive to the organization of teaching and facilitates students' comprehension and application of the knowledge in practice (Jiang, 2022). When laws and regulations change or industry standards are updated, the textbook can be quickly updated by adjusting or replacing the relevant competency entries, avoiding the complexity and time-consuming overall re-editing. The independence and relevance characteristics of the list of occupational competencies provide flexibility for the textbook, enabling the textbook to update individual parts in a modularized form without rewriting the whole book, thus achieving the goal of synchronizing the textbook content with the progress of the industry. This dynamic updating mechanism not only prolongs the service life of the teaching materials but also improves the efficiency and economy of educational resources, which helps students master the latest vocational skills and better adapt to future career challenges.

3.4 Strengthen the innovation and application of teaching methods

In the process of developing new teaching materials for Fundamentals of Economic Law, strengthening the innovation and application of teaching methods is a key link in enhancing teaching effectiveness and students' learning experience. This requires that the design of teaching materials should not only focus on the presentation of knowledge but also deeply explore and integrate various teaching methods to stimulate students' interest in learning and improve their learning efficiency. The new textbook should incorporate diversified teaching methods such as case teaching, problem-based learning (PBL), moot court, role-playing, etc., to enhance students' practical ability and critical thinking. These methods can help students apply theoretical knowledge to real-world situations and promote their comprehensive quality development. Textbooks should support modern teaching modes such as flipped classrooms, online learning, and blended teaching, and make use of digital resources and platforms to provide more flexible and personalized

learning pathways. Through these advanced teaching methods, the teaching materials can better adapt to different learning styles and needs, and at the same time encourage students to learn independently and enhance their learning initiative and participation (Huang, 2023). The development of new teaching materials should focus on teaching interaction and feedback, and strengthen the interaction between teachers and students, and students and students through real-time Q&A and online discussion. Strengthening the innovation and application of teaching methods can effectively enhance the learning motivation of students and the interactivity of teaching, making the learning of Fundamentals of Economic Law more vivid and effective, to realize the optimization of education and teaching.

3.5 Establishing a multi-dimensional evaluation system

Establishing a multi-dimensional evaluation system is crucial to the development and application of the new teaching materials of Fundamentals of Economic Law, which can ensure the quality of the teaching materials and promote their continuous improvement and optimization. The multi-dimensional evaluation system should include teachers' evaluation, students' feedback, industry experts' opinions, and practical application effects, to comprehensively measure the teaching effect and practical value of the textbook. Teacher evaluation focuses on the applicability, content accuracy, and effectiveness of teaching resources of the teaching materials. Teachers, as the first-line users of the teaching materials, their opinions and experiences are crucial to the improvement of the teaching materials (Rong, 2023). Student feedback, on the other hand, provides an evaluation of the comprehensibility, interactivity, and usefulness of the textbook from the learner's perspective, and the student's learning experience and effectiveness are key indicators for evaluating the success of the textbook. Meanwhile, evaluation by industry experts can ensure the professionalism and foresight of the content of the textbook, and their professional knowledge and market experience can provide valuable guidance for updating and practicing the content of the textbook. Taking the effectiveness of the textbook's application in actual teaching as an evaluation index can intuitively reflect its effectiveness in improving students' legal practice ability. By establishing such a

comprehensive multidimensional evaluation system, the developers of the textbook can obtain critical feedback information in time, which can provide a basis for the continuous improvement of the textbook and ensure that the new textbook of Fundamentals of Economic Law can better serve teaching and learning while responding to the development needs of higher vocational education and legal practice.

Summary

The development and application of the new textbook of Fundamentals of Economic Law is of great significance for improving the quality of higher vocational education. By combining the latest legal knowledge, practical skills, and modern educational technology, this kind of teaching material can not only enhance students' interest and participation in learning but also significantly improve their vocational ability and legal practice level, laying a solid foundation for students' future career development. With the continuous development of vocational education and the growing social demand for legal professionals, the application of the new Basic Economic Law teaching materials has a broad prospect and great development potential. In the future, these teaching materials will be further integrated with informatized teaching resources, interactive platforms, and simulated practice environments to form a richer and more diversified teaching ecology. With the continuous innovation of teaching methods and technologies, the new Basic Economic Law teaching materials will be closer to the industry practice, more effectively promote the comprehensive quality of students, and provide powerful support for the cultivation of high-quality legal talents adapted to the needs of the new era. Therefore, the continuous promotion of the development and optimization of new teaching materials has a far-reaching impact on promoting the overall progress of higher vocational education and enhancing the level of national legal services.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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