

Construction of an Ideological and Political System of Innovation and Entrepreneurship Education in Colleges and Universities



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Abstract: At present, China is in the key stage of economic transformation and upgrading, and innovation and entrepreneurship has become an important force in promoting economic growth and social development. As an important base for cultivating talents, the construction of the ideological and political system of innovation and entrepreneurship education in colleges and universities is particularly urgent. However, there are still many problems in innovation and entrepreneurship education in colleges and universities. Therefore, this paper will discuss these problems and put forward relevant solutions, aiming to provide theoretical guidance and practical support for the reform and development of the ideological and political system of innovation and entrepreneurship education in colleges and universities.

Keywords: colleges and universities; innovation and entrepreneurship education; ideological and political system; construction path

Introduction

With the rapid development of the social economy and the continuous rise of the knowledge economy, innovation and entrepreneurship education in colleges and universities has become one of the important issues of current education reform. As an important position for cultivating future innovative and entrepreneurial talents, colleges and universities should fully integrate ideological and political education into innovation and entrepreneurship education to guide students to continuously improve the spirit of innovation and social responsibility. Therefore, it is imperative to build a sound ideological and political system of innovation and entrepreneurship education in colleges and universities.

1. Analyzing the Problems in the Construction of Ideological and Political Systems of Innovation

and Entrepreneurship Education in Colleges and Universities

Problems in the construction of ideological and political systems of innovation and entrepreneurship education in colleges and universities mainly include the following aspects: firstly, the resources are not sufficiently integrated, which makes it difficult to form an organic articulation between ideological education and innovation and entrepreneurship education. These two educational fields are often in charge of different departments or colleges, and there exists the phenomenon of resource silos, which lack effective integration and sharing. Secondly, the curriculum is not close enough to the actual needs, and the innovation and entrepreneurship education in some colleges and universities is too theoretical, disconnected from the actual entrepreneurial needs, and lacks pertinence and practicability, which affects the cultivation of students' innovation and entrepreneurship ability. Thirdly, the construction of tutor teams needs to be strengthened urgently, the

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current ideological and political tutor and innovation and entrepreneurship tutor teams of colleges and universities have problems such as the structure is not reasonable enough, and some teachers lack the actual entrepreneurial experience or professional knowledge of ideological and political education, which affects the effective guidance and help to students. Finally, the social practice platform is relatively weak, some colleges and universities lack effective social practice platforms and business incubators in innovation and entrepreneurship education, and students lack real entrepreneurial practice opportunities (Meng & Liao, 2022), which makes them face certain obstacles when they face actual entrepreneurship after graduation.

2. The Importance of the Ideological and Political System in Innovation and Entrepreneurship Education in Colleges and Universities

2.1 Cultivate students' comprehensive quality

In innovation and entrepreneurship education in colleges and universities, the cultivation of students' comprehensive quality is crucial, which includes moral character, academic ability, physical and mental health, aesthetic interests, and other aspects. The ideological and political department plays a pivotal role in cultivating students' comprehensive quality. On the one hand, the department of ideological and political science guides students to establish a correct outlook on life, values, and worldview through moral education courses and campus culture construction (Zhou, 2022). In the process of innovation and entrepreneurship, students must have firm moral qualities and correct value orientation to make wise decisions in the fierce market competition and always adhere to the moral bottom line to ensure that the behavior is compliant and reasonable. On the other hand, the department of ideological and political science cultivates students' critical thinking and innovation ability through ideological and political theory courses and practical education. In the process of innovation and entrepreneurship, students need to have the ability of independent thinking and analysis, the courage to

challenge traditional concepts, and be good at innovation to promote the successful implementation of innovation and entrepreneurship projects. In addition, the department of ideological and physical education promotes the overall development of students' physical and mental health through cultural programs and physical exercises. Innovation and entrepreneurship require students to be fully committed and to bear greater pressure and challenges, so good physical and mental health is crucial to their innovation and entrepreneurship activities. The department of ideological and physical education can help students maintain their physical and mental health, improve their stress-resistant ability, and face the challenges in the process of innovation and entrepreneurship with a positive mindset by organizing diversified cultural and sports activities.

2.2 Cultivate students' practical ability

Practical ability refers to the ability of students to use the knowledge and skills they have learned to solve problems in real work, including but not limited to research and analysis, innovation design, teamwork, project management, and so on. In innovation and entrepreneurship education in colleges and universities, the department of ideological and political science provides students with opportunities for entrepreneurial practice through practical education and participation in social practice activities and exercises their practical operation ability and teamwork ability. By personally participating in the design, planning, execution, and risk response of entrepreneurial projects, students can accumulate experience in practice and gradually develop their practical ability and teamwork consciousness. At the same time, the department of ideological and political science also provides students with professional guidance and practice platforms through the establishment of an innovation and entrepreneurship mentor system and the creation of entrepreneurship training bases, to help them continuously improve their practical ability in the actual entrepreneurial process. Innovation and entrepreneurship mentors can provide students with

professional knowledge and experience, assist them in clarifying the ideas and methods of innovation and entrepreneurship, and make students more competent in practice. In addition, the department of ideological and political Science also provides a platform for students to show their talent and practical ability by organizing various kinds of innovation and entrepreneurship competitions and project incubation activities. This not only inspires students' enthusiasm for innovation and entrepreneurship but also enhances their practical ability and self-confidence (Wang, 2023). Through exposure to real market demand and a competitive environment, students can better enhance their practical ability.

2.3 Cultivate students' sense of social responsibility

Ideological and political system in innovation and entrepreneurship education in colleges and universities has far-reaching significance for cultivating students' sense of social responsibility. Students' sense of social responsibility refers to their sense of responsibility and behavior towards society, others, and the environment, which is an important part of shaping students' good character and behavior. Ideological courses not only teach theoretical knowledge, but more importantly, guide students to recognize social reality, pay attention to social problems, and practice social responsibility in practical actions. Building the ideological and political system in innovation and entrepreneurship education helps to stimulate students' sense of social responsibility and make them realize their responsibilities and obligations as college students and future members of society. At the same time, the department of ideology and politics helps students gain a deeper understanding of the needs of society and enhance their awareness of social responsibility through a variety of practical education and social practice activities. Participation in volunteer activities, social research, public welfare projects, and other practical activities can make students feel the diversity and complexity of society more intuitively, cultivating a sense of social responsibility of continuous concern, love of society, and

willingness to contribute.

3. Exploring the Path of Building the Ideological and Political System of Innovation and Entrepreneurship Education in Colleges and Universities

3.1 Integration of teaching resources

In the construction of an ideological and political system of innovation and entrepreneurship education in colleges and universities, "integrating teaching resources" is an important task, which involves the organic integration of resources from different disciplines and fields to provide diversified learning and practice opportunities, and then to promote the in-depth integration of innovation and entrepreneurship education and ideological and political education. Interdisciplinary design is an effective way for innovation and entrepreneurship education courses. For example, when offering entrepreneurial planning courses, experts from the school of management can be invited to explain marketing knowledge, experts from the School of Law can introduce relevant laws and regulations, and teachers from the School of Arts can be invited to share effective business communication skills. This mode of course design enables students to learn entrepreneurial knowledge and at the same time be exposed to the content of ideological and political education, realizing the organic combination of the two. Meanwhile, encouraging teachers and students from different disciplines to carry out interdisciplinary research projects is also an important aspect of integrating teaching resources (Huang et al., 2023). For example, students from the School of Economics can cooperate with students from the School of Philosophy to explore the impact of innovation and entrepreneurship on social responsibility. This kind of interdisciplinary research not only promotes the integration of teaching resources but also promotes the deep integration of innovation entrepreneurship education and ideological education. In addition, promoting resource sharing and cooperation among different universities is also an important means to further

enrich teaching resources. By integrating their respective teaching resources, innovation, and entrepreneurship platforms, practice bases, and other resources, students can be provided with broader learning and entrepreneurial space, and teaching resources can be continuously enriched and improved.

3.2 Strengthening practical education

In the construction of the ideological and political system of innovation and entrepreneurship education in colleges and universities, by strengthening practical education, students can apply what they have learned in practical situations to cultivate their innovation and entrepreneurship ability and ideological and political literacy. Specifically, schools can cooperate with excellent enterprises to co-create entrepreneurial practice programs. This can not only provide students with a real entrepreneurial environment and resource support but also help them transform theoretical knowledge into practical operational experience through the guidance of experts. Students can participate in all stages of the project, including market research, business model design, fundraising, and so on, to enhance their practical ability; they can cooperate with enterprises to establish internship training bases. These bases can provide more practical opportunities for students to participate in real work and understand the actual situation of industry operations. During the internship process, students can develop teamwork and problem-solving skills, and also receive ideological and political education from enterprise mentors; facilities such as maker spaces and incubators can be set up to provide all-around support for students with entrepreneurial ideas (Guan & He, 2022). These facilities not only provide students with a practical place for entrepreneurial activities but also professional guidance and resources. In this process, students can receive relevant ideological and political education to enhance their sense of social responsibility and spirit of commitment. In addition, schools can encourage students to form interdisciplinary practice teams. Through cooperation in different fields, students can

work together to solve practical problems. For example, a team composed of students majoring in engineering, management, and design can work together to carry out innovative projects, which not only enhances practical ability but also promotes the integration of the content of ideological and political education. Of course, the school can also hold regular entrepreneurship competitions and project selection activities, which provide a stage for students to display their talents and practical achievements (Shi & Wang, 2022). This can not only stimulate students' entrepreneurial enthusiasm but also provide them with the opportunity to exercise their practical ability and ideological and political literacy.

3.3 Establishment of mentor system

Establishing a mentor system is a very important part of the construction of the ideological and political system of innovation and entrepreneurship education in colleges and universities. A good mentor system can not only effectively promote the ideological and political leadership of students, but also improve their entrepreneurial practice ability. In this regard, schools need to clarify the qualification standards of mentors and ensure that the recruited mentors have sufficient educational and teaching levels, entrepreneurial practice experience, and a strong sense of social responsibility. Such a mentor team can ensure that students can receive correct ideological and political concepts while receiving innovative entrepreneurship guidance. Next, a team of excellent mentors covering different subject areas and entrepreneurial experience is established through open recruitment or recommendation (Chen et al., 2022). Schools need to provide these mentors with professional training, including the core concepts of innovation and entrepreneurship education, effective methods of ideological and political work, and student guidance skills, to improve their educational and teaching level and ideological and political literacy. Then, the mentor matching program is tailored for students according to their interests, professional backgrounds, and entrepreneurial project needs. Ensure that each student can be

supported by a matching mentor, to better guide students in innovation and entrepreneurship practice and inject correct ideological and political leadership. In addition, schools can require mentors and students to work together to develop a practical mentoring plan, clarifying details such as entrepreneurial goals, mentoring methods, and time schedules. This can enable the mentors to provide personalized guidance and ideological and political leadership according to the characteristics and needs of students.

3.4 Building a platform for nurturing people

In the construction of the ideological and political system of innovation and entrepreneurship education in colleges and universities, "building a platform for educating people" refers to the provision of all-round and multi-level innovation and entrepreneurship education and ideological and political guidance for students through the construction of a set of perfect teaching, practice, communication, and resource sharing mechanisms. Among them, the establishment of an entrepreneurship practice platform is an important step. By setting up entrepreneurial practice bases or incubators, students can be provided with a real entrepreneurial environment and resource support to help them transform theoretical knowledge into practical experience (Yang, 2023). In this process, students can cultivate the spirit of innovation and practical ability, as well as receive guidance from mentors to enhance their entrepreneurial skills and awareness. Meanwhile, it is also necessary to establish a resource-sharing platform. Integrating various types of resources such as entrepreneurial mentor resources, venture capital resources, innovative technology resources, etc., can make it easier for students to obtain the support and services they need. This can not only help students solve practical difficulties and problems, but also promote the deep integration of innovation and entrepreneurship education with the work of ideology and politics, and maximize the use of educational resources. In addition, it is also important to establish an academic exchange platform. By organizing activities such as academic lectures, forums, and

seminars in the field of innovation and entrepreneurship, students can be provided with an opportunity for academic exchange and collision of ideas. By interacting with and learning from industry experts and scholars, students can expand their vision and knowledge and stimulate innovative and entrepreneurial thinking and inspiration. Of course, a multi-dimensional mentoring platform can also be established. By forming a diversified team of mentors, including school teachers, entrepreneurs, industry experts, and other talents with different backgrounds and professional fields, students can be provided with all-round guidance and counseling, which will prompt them to establish correct entrepreneurial concepts and ideological and political concepts.

Summarize

To summarize, the construction of the ideological and political system of innovation and entrepreneurship education in colleges and universities is an inevitable requirement for deepening the reform of higher education, and an urgent need to cultivate future social leaders and innovative and entrepreneurial talents. Through the integration of teaching resources, the strengthening of practical education, the establishment of a mentor system, and the construction of a nurturing platform, colleges, and universities can promote the all-round development of students, cultivate outstanding talents with the spirit of innovation, and a sense of social responsibility, and contribute more wisdom and strength to the development and progress of society.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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