

Research on Synergistic Innovation Path of Civic and Political Education and Student Management in Colleges and Universities in the New Era



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Abstracts: Civic and political education and student management are the core components of higher education, which provide students with the foundation of morality, ethics, and civic responsibility. However, Civic and political education and student management in the new era have undergone profound changes. Civic and political education is no longer only "moral education" in the traditional sense, but also pays more attention to cultivating students' critical thinking, innovative spirit and sense of social responsibility, and student management has experienced a change from traditional "management" to "service". Student management has also undergone a transformation from traditional "management" to "service" and "guidance". This paper will focus on the connotation, concept, and synergistic innovation path of these two fields, aiming to explore how to carry out efficient and targeted civic education and student management under the new historical conditions.

Keywords: New Era; Civic Education; Student Management; Synergistic Innovation

Introduction

Under the background of the new era, ideological education and student management in colleges and universities present brand-new development trends and challenges. Unlike in the past, today's educational environment requires more openness and inclusiveness and emphasizes personalized cultivation and all-around development. Civic and political education is not only the transmission of subject knowledge, but also the guidance of values and the process of personality shaping, and student management has gradually shifted from single norms and constraints to guidance and incentives, focusing on the cultivation of students' sense of autonomy and innovative spirit. This change not only reflects the epochal nature of education but also reveals its important role in promoting social progress.

1. Civic and political education and student management in colleges and universities in the

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context of the new era

1.1 Connotation and importance of ideological and political education in colleges and universities

In the context of the new era, the connotation and importance of ideological education in colleges and universities have been further enriched and deepened. Civic education in colleges and universities is not only the education of students' values and worldview, but also a comprehensive education that covers multiple levels such as knowledge, ability, emotion, attitude, etc., which is related to the overall development of the students, and it not only influences the concepts of life of the students but also affects their career choices in a more far-reaching way, interpersonal relationships and sense of social responsibility. The social environment in the new era is complicated and changeable, and various ideological and cultural exchanges are more frequent, which requires contemporary college students to have a firm ideological and moral stance and correct value

orientation. Civic education in colleges and universities provides students with a systematic and scientific thinking framework to help them establish a correct outlook on life, values, and worldview, and to become people with the ability to think independently and a sense of social responsibility. Civic education in colleges and universities pays attention to students' spiritual growth and emotional health, which concerns students' inner world, interpersonal communication, and teamwork ability, through which students can understand themselves better, clarify their life goals, and cultivate a positive, optimistic and enterprising attitude towards life (Li, 2011). Furthermore, with the development of science and technology and the progress of society, the demand for talent in the future society is also changing, and Civic and Political Education in colleges and universities provide a platform for students' comprehensive development, helps students cultivate their comprehensive qualities, and better adapts to the development and change of the society.

1.2 Challenges and opportunities of student management work

With the progress of science and technology and the deepening of information technology, the student population gradually presents diverse and individualized characteristics, which means that the single, traditional management mode is already difficult to meet the current needs, and new technologies such as big data and artificial intelligence have brought unprecedented opportunities for student management but also put forward higher requirements for managers. The wide application of new media and social platforms has led to changes in students' information access and communication habits, which has brought certain difficulties to the release of information and public opinion management in colleges and universities, and students' increasing sense of autonomy and critical thinking have also required managers to adopt a more democratic and open management style instead of simply relying on authority and systems (Huang, 2022). Digital technology also provides more accurate and efficient means for student management,

such as predicting student needs through data analysis, tracking student dynamics in real-time, etc., so as to improve the relevance and effectiveness of management, and the Internet platform also provides universities with new channels for communication with students, which helps to understand students' voices on time, mediate contradictions, and resolve risks. In addition, students in the new era pay more attention to personal growth and practical experience, which provides colleges and universities with the opportunity to carry out rich and diversified, innovative management practice activities, such as innovation and entrepreneurship projects, community activities, etc. However, this also requires managers to have a higher degree of sensitivity and innovation, to be able to capture the changes in students' needs on time and to create new management modes adapted to the development of the times.

2. The concept of synergistic innovation of civic education and student management

2.1 Organic Integration of Moral and Intellectual Education

The synergistic innovation of civic education and student management puts forward the new concept of organic integration of moral and intellectual education, which is not only an inevitable trend of educational development but also a positive innovation and breakthrough of the traditional education model. Moral education and intellectual education are complementary, moral education focuses on students' moral quality, personality cultivation, and social responsibility, which cultivates a person's heart and emotions, while intellectual education focuses on students' knowledge accumulation, thinking ability and innovative ideas, which cares about students' mind and wisdom, only when the two are harmoniously integrated, the road of students' growth can be balanced and healthy (Zhang, 2022). The demand for talent in modern society is no longer a single knowledge or skill, but a comprehensive and innovative ability. The organic integration of moral and intellectual education can help students better face various complex social

situations, have the ability to make independent judgments and decisions, and at the same time maintain a positive attitude towards life and firm values. Furthermore, colleges and universities are important bases for cultivating future social leaders and innovative talents. Emphasis on intellectual education alone may result in students' knowledge being broad but not deep, lacking in-depth thinking and judgment, while pure moral education may make students lag in knowledge, making it difficult for them to adapt to the fast-changing external environment. The organic integration of moral and intellectual education can ensure that students can have a sound personality and a strong sense of social responsibility while mastering rich knowledge.

2.2 Balance between personality development and comprehensive cultivation

Personality development and comprehensive cultivation are not opposites. Comprehensive cultivation means providing students with a broad platform of knowledge and skills to equip them with the basic qualities to cope with a variety of social roles, while personality development focuses on exploring each student's unique potential and interests and helping them to achieve depth and specialization in a certain field. The two can complement each other and work together to lay a solid foundation for student's growth. Furthermore, the demand for talent in modern society has become diversified, and a single, standardized cultivation model is no longer able to meet this diversity, so colleges and universities need to provide students with enough space and opportunities to discover and develop their strengths and interests based on ensuring their overall development (Zhao , 2022). In addition, the personalized development and cultivation approach can better stimulate students' intrinsic motivation, and when students find that they have outstanding abilities in a certain field or get distinctive achievements, they tend to be more confident and active in their academic or other activities, to maximize their self-worth. In short, the balance between personality development and comprehensive cultivation is the key to college

education in the context of the new era, which not only requires educators to have an in-depth understanding of the characteristics and needs of each student but also needs to have enough innovative awareness and open-mindedness to create an educational environment for students to develop comprehensively as well as find their own orientation.

2.3 Openness and Inclusion and the Transmission of Core Values

Openness and inclusiveness is a major feature of modern education. With the process of globalization and the arrival of the information age, students are placed in a diversified and changing environment. This requires colleges and universities to respect the uniqueness of each student, encourage multicultural exchanges and learning, and cultivate students' international outlook and cross-cultural communication skills in the process of education, while openness and tolerance also imply that educators should be tolerant enough to accept and appreciate a variety of different perspectives and ideas, which helps to cultivate students' independent thinking and critical thinking (Zhang , 2022). The transmission of core values is the cornerstone of education. The values and beliefs at the core of social culture are the ties that hold communities together and guide the behavior of individuals in a pluralistic society. When transmitting these core values, colleges and universities need to do so in a more modern and attractive way so that they can be closely connected to the actual lives of students and become their deepest beliefs and motivation. How to find a balance between openness and inclusiveness and the transmission of core values is an important challenge for college education in the context of the new era, which requires educators to maintain sensitivity and openness to the outside world, but also hold fast to internal values, to ensure that students, while broadly exposed to and absorbing external information and knowledge, are also able to understand in-depth and internalize the core values that are crucial to both individuals and society.

3. Exploring the Path of Collaborative Innovation

3.1 Interdisciplinary Integration of Curriculum Design

The synergistic innovation of ideological education and student management in colleges and universities tends to be more and more interdisciplinary integration, which is not only a kind of teaching method innovation, but also a re-conceptualization of the content and form of education, which emphasizes the interaction and integration between different disciplines. The course design method of interdisciplinary integration first determines the core themes and objectives, and then selects relevant knowledge and materials from different disciplines and combines them into a complete learning experience, which not only helps to break down barriers between disciplines, but also increases the interest and practicality of the course, and cultivates the comprehensive quality and innovation ability of students (Zhang & Liu, 2022). For example, a university has opened a course called "Environment and Society", which integrates the knowledge of geography, biology, sociology, economics, and other disciplines, and not only allows students to learn the basic principles of natural ecology, but also allows them to understand the impact of socio-economic activities on the environment, and how to solve environmental problems from the social level. Environmental problems. In the process of course implementation, teachers use case studies, group discussions, field trips, and other teaching tools to ensure that students can understand and master interdisciplinary knowledge from multiple perspectives and levels. This course not only enables students to broaden their horizons and improve their analytical and problem-solving abilities but also provides a platform for the exchange and integration of disciplines, making it a successful example of educational innovation.

3.2 Mentorship and Thought Leadership

The synergistic innovation of ideological education and student management in colleges and universities focuses on providing a more

personalized and close-to-student education model, in which the mentoring system and thought leadership method are the prominent representatives of this change. The mentor system is an effective tool for universities to provide students with more personalized care and guidance through one-on-one or group work between mentors and students in civic education and student management. Mentors not only have the role of teaching academic knowledge but also spiritual guidance for students during the school period, helping students to shape a correct outlook on life, values, and worldview. Based on the mentoring system, the thought-leadership method becomes an important way to realize educational goals, and the mentors provide students with new perspectives to think about the problems, inspire their innovative thinking, and cultivate their independent personalities and critical thinking through daily interactions, in-depth dialogues, and regular feedbacks with the students (Xiao, 2020). Take the "Growth Mentor Program" implemented by a university as an example, in this program, each new student will be assigned a growth mentor when he/she enters the university, who is not only responsible for the academic guidance of the student, but also more importantly provides help and support for the student in various aspects such as thoughts, emotions, and life. The mentor and the student have in-depth conversations at least once a month, sharing each other's experiences and ideas, and helping the student to solve all kinds of problems encountered during the school year. In this way, mentors become students' spiritual companions and life mentors during their college years, providing them with valuable life experiences and ways of thinking.

3.3 Application of advanced technology to management and education

With the progress of science and technology, advanced technology plays an increasingly important role in ideological education and student management in universities, and the introduction of technology not only improves the efficiency and effectiveness of education but also provides students with a richer and more diverse learning experience.

The application of digital technology, artificial intelligence, big data, and other technologies has brought subversive changes to traditional education management, and through big data analysis, educators can more accurately grasp the learning habits, interests, and needs of students, to provide them with more personalized guidance and assistance (Wang, 2019). At the same time, the combination of artificial intelligence and virtual reality technology creates a more realistic and immersive learning environment for students, enabling them to experience and understand knowledge more deeply. Taking the intelligent guided learning system introduced by a university as an example, the system recommends the most suitable learning resources and paths for students based on their learning data and feedback through AI technology. The system can also automatically identify the difficulties encountered by students in learning and provide them with timely help and advice. Moreover, through virtual reality technology, students can simulate real social environments, role-playing, and simulation practice, to understand and master knowledge in a deeper way. The application of this technology not only improves the learning effect of students, but also greatly enhances their learning interest and motivation, and it also provides educators with more efficient and convenient management tools so that they can better carry out teaching design and management.

Summarize

To summarize, ideological education and student management in colleges and universities in the context of the new era are no longer isolated fields, but are closely integrated and mutually reinforcing. With the help of modern technology, interdisciplinary integration, and innovative management strategies, colleges, and universities can better provide students with a comprehensive, open, and in-depth learning environment, which not only helps to cultivate talents with more critical thinking ability, a sense of responsibility and innovative spirit, but also lays a solid foundation for the harmonious development and progress of the society, and in the

future, these synergistic and innovative paths will be applied in more educational scenarios, which will make greater contributions to the whole-person education and the comprehensive development of mankind to make greater contributions.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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