

# A Study on the Integration of literature General Courses and Regional Cultural Factors in Colleges and Universities



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**Abstract:** In today's global social background, higher education is faced with the important task of cultivating students' comprehensive quality and cross-cultural communication ability. In this context, the general courses of literature in colleges and universities play a key role, aiming at cultivating students' understanding and appreciation of literature, as well as their cognition and respect for different cultures. Traditional literature teaching methods have some limitations in meeting this task, ignoring the importance of regional cultural factors. This paper discusses the importance and benefits of the integration of literature general courses and regional cultural factors in colleges and universities. To achieve this integration, it is suggested to introduce regional literary works, explore the historical background and social environment of regional culture, cooperate with local communities and cultural organizations, and use multimedia and interactive resources to enhance the learning experience. It is important to cultivate students' comprehensive literacy and cultural awareness, and it is necessary to further study this field and continuously develop innovative teaching methods in the future.

**Keywords:** literature general courses; Regional culture; Cultural awareness

## Introduction:

Literature general courses play an important role in higher education. They not only help students to cultivate their critical thinking and analytical ability, but also broaden their cultural horizons and enhance their understanding and appreciation of human civilization. In order to make these courses more rich and practical, it is an exciting choice to integrate regional cultural factors. Regional cultural factors refer to the unique factors such as history, society, folk customs and values in a particular region, which have a far-reaching impact on literary creation and understanding. Therefore, the integration of regional cultural factors into the general course of literature in colleges and universities can not only make students understand literary works more deeply, but also stimulate their concern and respect for regional

cultural diversity. By discussing the significance and methods of the integration of literature general courses and regional cultural factors in colleges and universities, we can provide a rich and meaningful learning experience and cultivate students' cross-cultural literacy and critical thinking ability.

## 1. The importance and challenges of literature general courses in colleges and universities

### 1.1 the importance of literature courses in colleges and universities

As an interdisciplinary academic course, the general course of literature in colleges and universities aims to cultivate students' literary literacy and critical thinking ability. These courses usually include reading, analysis and interpretation of literary works, covering literary works of different periods, schools and regions. By studying literary works, students can deeply explore human emotions,

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thoughts and values, and cultivate their understanding of literary creation and cultural expression.

The general course of literature in colleges and universities is not only the way to impart literary knowledge, but also the key to cultivate students' comprehensive literacy and cultural awareness. These abilities will have a positive and far-reaching impact on students' academic growth, career development and personal life. Through these courses, students have the opportunity to get in touch with literary works of different periods, schools and regions, and deeply explore human emotions, thoughts and values. As an artistic expression, literary works can arouse students' imagination and emotional resonance and help them understand and analyze complex human experiences. Literature general courses in colleges and universities cultivate students' critical thinking and literary analysis ability, so that they have the ability to think independently and solve problems creatively. In addition, by contacting literary works with different geographical and cultural backgrounds, students can broaden their horizons and understand and respect the diversity of different cultures. This cross-cultural communication and understanding ability is particularly important in today's era of globalization.

### **1.2 The traditional literature teaching methods and challenges**

Traditional literature teaching methods usually rely on teachers' narration. Teachers will explain the background, theme and plot of literary works, and then students will read and answer questions. This method ignores students' active participation and the cultivation of critical thinking, which may lead to students' lack of understanding and interest in literary works. In addition, traditional teaching methods are also facing some challenges. Due to the diversity of students and the differences of cultural backgrounds, it is difficult for a single teaching method to meet the needs of all students. Because of the lack of connection with contemporary society and students' life, it is difficult for students to connect literary works with the real world. Traditional literature

teaching methods often lack interactivity and creativity, and can't stimulate students' thinking and participation (Bao, 2016). Therefore, educators need to explore new teaching methods and strategies to better stimulate students' interest in learning, cultivate critical thinking, and combine literature with real life so that students can truly experience and understand the charm of literature.

## **2. The importance of regional cultural factors to literature courses at the same time**

### **2.1 The impact of regional culture on people's sense of identity and belonging**

Regional culture is a part of people's life, which shapes people's values, lifestyles and social identity. Integrating regional cultural factors into literature general courses can help students understand their regional cultural background more deeply and enhance their sense of identity and belonging. By studying and appreciating literary works related to their own culture, students can better understand their own cultural roots and establish contact with their own cultural traditions. The cultivation of this sense of identity and belonging helps students to form positive self-awareness and self-confidence and promote the development of identity (Wei, 2023).

### **2.2 The inspiration and influence of regional culture on literary creation**

Regional culture is an important source of inspiration for literary creation. Each region has a unique historical, environmental and social background, which has a far-reaching impact on the creation of local writers. Integrating regional cultural factors into literature courses can inspire students to understand and appreciate literary creation. By studying the regional cultural background and the works of local writers, students can feel the influence of regional culture on writers' creative style, theme selection and emotional expression. This experience helps students to deeply understand the connotation of literary works and the cultural factors behind them, and also encourages them to seek personal innovation and expression in literary creation.

### **2.3 The importance of regional culture to classics**

### reading and understanding of literature

Literary works usually reflect local culture, values and social background, so understanding regional culture is very important for correctly understanding and interpreting works. Regional cultural factors can provide students with important clues to interpret literary works and help them understand metaphors, symbols and cultural backgrounds in the works (Wang & Tang 2023). Through in-depth exploration of regional cultural factors, students can better understand the meaning of the work and the author's intention, and can make critical analysis and comments from more diverse perspectives. The consideration of regional culture can make students go beyond superficial reading, dig deep into the deep connotation of literary works, and expand their literary vision and interpretation ability.

### 3.The methods and strategies of integrating regional cultural factors

#### 3.1 The introduction of regional literary works and classics

By selecting literary works related to a specific region, teachers can help students to deeply understand the cultural background, historical traditions and social environment of the region. These works include the classic literary works, folklore and works of contemporary writers in this region. By reading and analyzing these regional literary works, students can feel the unique cultural atmosphere and ideological system of the region and cultivate their interest and understanding of regional culture. Introducing regional literary works and classics can also help students understand the inspiration and influence of regional culture on literary creation. Through the study of these works, students can find their commonness and characteristics, and understand how regional cultural factors affect the theme, plot, characterization and language style of the works. At the same time, regional literary works and classics also provide rich literary materials and cases for students to analyze, criticize and discuss literature and cultivate their critical thinking and academic ability (Zhou &

Wang 2023). The introduction of regional literary works and classics also helps to cultivate students' cultural awareness and cross-cultural communication ability. By contacting literary works from different regions, students can broaden their cultural horizons and understand and respect the differences and diversity of different cultures. At the same time, students can also empathize with the characters and plots in regional literary works to enhance their resonance and understanding of different regional cultures.

#### 3.2 Explore the historical background and social environment of regional culture.

Exploring the historical background and social environment of regional culture is one of the important strategies to integrate regional cultural factors into the general courses of literature in colleges and universities. By understanding the historical evolution and social environment of regional culture, students can better understand the background and situation in which literary works are integrated. Exploring the historical background of regional culture can help students grasp the characteristics of the times and cultural context of literary works. Students can understand the development of regional culture, important events and the influence of historical figures, so as to better understand the social changes and cultural phenomena reflected in literary works (Duan, 2018). Through the exploration of historical background, students can have a deeper understanding of the significance of literary works and the author's creative motivation. Exploring the social environment of regional culture is helpful for students to understand the social background and character behavior in their works. By studying the social structure, values and social customs of regional culture, students can better understand the motives, conflicts and interactions of the characters in the works. Social environment plays an important role in shaping the relationship between characters, moral concepts and codes of conduct in the works, so students' understanding of the social environment of regional culture can provide a more comprehensive

perspective for their classics reading and analysis (Wei , 2023). By exploring the historical background and social environment of regional culture, students can connect literary works with the social reality at that time and deepen their understanding of the connotation of the works. They can compare and discuss the characteristics of regional culture and social environment with the plots, characters and themes in their works, thus expanding the in-depth interpretation of their works. Through this exploration, students can better understand the background and cultural connotation of the works, cultivate their interest and understanding of regional culture, and enhance their literary analysis and critical thinking ability.

### **3.3 Cooperation with community and cultural organizations**

Through cooperation with local communities and cultural organizations, students can experience regional culture and deepen their understanding of literary works and regional culture. Cooperation can include visiting local cultural institutions, museums or literary exhibitions, discussing and communicating with local cultural experts or writers, and participating in local cultural activities or traditional ceremonies. Through cooperation with local communities and cultural organizations, students can get in touch with the real scenes and activities of regional culture and better understand the inheritance and contemporary expression of regional culture. Cooperation can also provide opportunities for students to participate in regional cultural projects and activities. Students can engage in literary creation, drama performance or art exhibition with the local community to show their understanding and creation of regional culture. Such cooperation urges students to integrate regional culture into actual creation and performance, and stimulate their creativity and artistic expression ability (Zhang, 2023). Cooperation with local communities and cultural organizations can also provide opportunities for students to interact with regional cultural practitioners and researchers. With the help of their professional knowledge and experience, students can

gain a deeper understanding of regional culture and get inspiration and guidance from it. This kind of interaction can promote students' learning motivation and academic interest, and stimulate them to explore and study regional culture in depth. Through this kind of cooperation, students can experience regional culture personally, deepen their understanding of literary works and regional culture, actively participate in the creation and expression of regional culture, and fully understand and experience the charm of regional culture.

### **3.4The use of multimedia and interactive resources to enhance the learning experience**

Using multimedia and interactive resources can enhance students' learning experience and participation. By using multimedia resources, such as movies, audio and images, teachers can show students the actual scenes, traditional ceremonies and artistic performances related to regional culture. These multimedia materials can help students intuitively feel the unique atmosphere and characteristics of regional culture and stimulate their interest and curiosity. At the same time, multimedia resources can enrich classroom teaching content, provide more visual and auditory impact learning experience, and help students understand the details and connotations of regional culture more deeply (Lu , 2022). In addition, the use of interactive resources can enhance students' participation and learning effect. Teachers can design interactive learning activities, such as group discussion, role-playing, literature classics reading competition, etc., so that students can actively participate in the classroom and understand and interpret regional literature works through interactive communication. Teachers can also use online platforms and social media tools to create virtual learning communities or discussion groups, promote exchanges and cooperation among students, and expand the scope of interaction between students and regional culture. By using multimedia and interactive resources, students can experience and feel regional culture more deeply and strengthen their understanding of literary works and regional culture. Multimedia resources provide

an intuitive and vivid way of presentation, which stimulates students' sensory experience and emotional resonance; Interactive resources promote students' active participation and cooperative learning, and cultivate their critical thinking and creative expression ability.

### Summary:

Cultivating students' comprehensive literacy and cultural awareness is one of the important goals of higher education. By integrating regional cultural factors, the general courses of literature in colleges and universities can help students broaden their cultural horizons and enhance their cross-cultural communication and understanding ability. This kind of training not only contributes to the growth and development of students, but also has a positive impact on building a more inclusive and pluralistic society. Looking forward to the future, we should continue to explore and study the integration of literature general courses and regional cultural factors in colleges and universities. We can further develop innovative teaching methods and strategies, such as providing multimedia and interactive resources by means of science and technology, and cooperating with local communities and cultural organizations to provide more opportunities for practice and experience. In addition, it is necessary to further study the influence of regional cultural factors on students' learning achievements and cultural awareness, and how to evaluate students' understanding and mastery of regional culture. Through continuous efforts and innovation, we can further improve the integration effect of literature general courses and regional cultural factors in colleges and universities, cultivate students with comprehensive literacy and cultural awareness, and make positive contributions to their personal growth and social development.

### Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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