

# Research on the Strategy and Effect of Integrating Ideological and Political Education into College English Course in Higher Vocational Colleges



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**Abstract:** In today's globalized and rapidly changing social background, higher vocational education plays an increasingly important role. As an important part of cultivating students' comprehensive quality and international competitiveness, college English course in higher vocational colleges can help students better understand and cope with social challenges, enhance their critical thinking ability, critical thinking and moral awareness, and cultivate talents with global vision and social responsibility. This paper discusses the strategies and effects of integrating ideological and political education into college English courses in higher vocational colleges. In view of the college English course in higher vocational colleges, this paper puts forward the strategies of integrating teaching material selection and design, theme discussion and debate, projects and research tasks, audio-visual materials and multimedia resources into ideological and political education. The implementation of these strategies will effectively cultivate students' ideological and political awareness and accomplishment, enhance their critical thinking and analytical ability, and promote the shaping of values and moral development.

**Keywords:** ideological and political education; Higher vocational colleges; College English course

## Introduction

In higher vocational college education, English courses play an important role in cultivating students' comprehensive quality and international competitiveness. However, it is no longer enough to pay attention to the cultivation of language skills, but also to the ideological and political education of students. Ideological and political education is an important link to cultivate students' correct world outlook, outlook on life and values, and it is very important to improve their comprehensive quality and cultivate their sense of social responsibility. Therefore, it has become an important task to integrate ideological and political education into college English courses in higher vocational colleges. Through in-depth study of these strategies and effects,

we will provide useful guidance and enlightenment for the integration of ideological and political education into higher vocational college English courses.

## 1. The relationship between ideological and political education and higher vocational college English courses

Ideological and political education refers to cultivating students' correct ideological concepts, political awareness and moral quality through systematic education and guidance, so as to promote their all-round development and cultivate their sense of social responsibility. It is an important part of education, aiming at cultivating students' theoretical level, political quality and social consciousness, so that they can have correct values and ways of thinking, actively participate in social life and make

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contributions to the development of the country and society.

There is a close relationship between ideological and political education and college English courses in higher vocational colleges, and they complement each other. College English course in higher vocational colleges is an important link to cultivate students' language skills and intercultural communication ability, and the integration of ideological and political education can further expand its educational function (Tong, 2023). First of all, the integration of ideological and political education and English courses can improve students' comprehensive quality. Through English teaching, students can be guided to understand and learn the ideological and political systems, cultural traditions and social development of different countries and regions. This teaching mode can help students broaden their horizons and enhance their international vision and cross-cultural communication ability. Secondly, ideological and political education can improve students' language use ability. Integrating ideological and political education into English classroom can stimulate students' thinking and expression ability, cultivate their critical thinking and logical thinking ability, and further improve their English language application ability and expression ability through discussion, debate and other activities. In addition, ideological and political education can also cultivate students' sense of social responsibility and civic awareness. Ideological and political education in higher vocational college English course can guide students to pay attention to social problems, think about social development, and cultivate their sense of civic responsibility and social participation. This will help students make better contributions to society in their future career. Therefore, integrating ideological and political education into college English courses in higher vocational colleges will help to improve students' comprehensive quality and international competitiveness, cultivate them with good values and ways of thinking, and better adapt to and face social challenges and changes.

## **2. The effect of integration into ideological and political education**

### **2.1 To cultivate students' ideological and political awareness and literacy**

One of the effects of integrating ideological and political education into higher vocational college English course is to cultivate students' ideological and political awareness and accomplishment. By introducing textbooks and texts related to ideology and politics, students can learn about national laws and regulations, socialist core values and other important contents, and then improve their concern for national development, social progress and public affairs. This concern enables students to better understand national policies and social changes, and stimulate their thinking and reflection on social issues (Wang, 2021). At the same time, students' ideological and political awareness has been further strengthened by organizing classroom discussions and guiding students to debate on ideological and political topics. They will learn not only to receive information, but also to think and express their opinions independently, and cultivate critical thinking and dialectical ability. The results of these trainings enable students to understand and think about social phenomena and problems more deeply, and have the consciousness and ability to actively participate in public affairs. Therefore, one of the effects of integrating ideological and political education into higher vocational college English courses is to cultivate students' ideological and political awareness and literacy.

### **2.2 To enhance students' critical thinking and analytical skills**

The second effect of ideological and political education on higher vocational college English course is to improve students' critical thinking and analytical ability. By guiding students to participate in thematic discussions and debates, they will be encouraged to think and evaluate different viewpoints and arguments, and cultivate their critical thinking ability. Students will learn to examine the reliability and credibility of information and

distinguish the differences between facts and opinions, thus forming an independent and comprehensive view. At the same time, the projects and research tasks integrated into ideological and political education require students to conduct in-depth research and thinking, and cultivate their problem-solving and analytical skills. By actively participating in research projects, students will learn to collect, sort out and analyze relevant information, and use critical thinking to reason and judge. This kind of critical thinking training will enable students to have better logical thinking and problem-solving ability, and to evaluate and apply information more accurately when solving practical problems and facing complex situations. Therefore, improving students' critical thinking and analytical ability has laid a solid foundation for their academic and professional development.

### **2.3 To promote students' values and moral development.**

The third effect of ideological and political education on higher vocational college English course is to promote students' values shaping and moral development. By integrating ideological and political education into college English courses in higher vocational colleges, students will be exposed to contents related to values and morality, such as national laws and regulations and socialist core values. These educational contents will help students understand important moral principles such as social morality, professional ethics and family virtues, and guide them to establish a correct world outlook, outlook on life and values. Through study and thinking, students will gradually form positive, reasonable and healthy values, and make clear their responsibilities and obligations under moral standards. In addition, ideological and political education will also cultivate students' sense of social responsibility and moral consciousness. In higher vocational college English course, students will be exposed to social issues, public affairs and other related topics, which will stimulate their concern and thinking about social issues (Cheng, 2022). By participating in social practice projects and research

tasks, students will have a deeper understanding of social needs and challenges and realize their responsibilities and obligations as citizens. The cultivation of this sense of social responsibility and moral consciousness will guide students to actively participate in social practice and public welfare activities and make contributions to social development and progress.

## **3. The strategy of integrating into ideological and political education**

### **3.1 Selection and design of teaching materials**

It is very important to choose textbooks and texts related to ideological and political education in college English courses in higher vocational colleges. Textbooks should cover the core concepts and values of ideological and political education, including national laws and regulations, socialist core values and so on. These textbooks can provide students with opportunities for in-depth understanding and thinking, and help them establish correct ideas and values. In addition, the design of teaching materials also needs to pay attention to the adaptability of language difficulty to ensure that students can understand and use the content of teaching materials. By choosing appropriate teaching materials and designing teaching activities, we can effectively integrate ideological and political education and improve students' ideological and political awareness and literacy (Deng, 2019).

### **3.2 Thematic discussion and debate**

In higher vocational college English course, organizing students to participate in thematic discussions and debates is an effective way to cultivate their thinking ability and ideological and political awareness. By guiding students to actively participate and express their opinions, teachers can promote the interaction and exchange of ideas between students. In the thematic discussion, students can share their own views and opinions on ideological and political topics, and further broaden their thinking horizons with the help of others' feedback and opinions. In the debate session, students will face different viewpoints and arguments

and exercise their critical thinking and dialectical ability (Wu, 2019). Through debate, students will learn to use logic and evidence to support their own views, and be able to understand and respect other people's different positions. This process of discussion and debate will cultivate students' critical thinking and dialectical ability, so that they can think independently, distinguish information and form their own opinions in a complex social environment. Therefore, by organizing thematic discussions and debates, we can effectively integrate into ideological and political education and enhance students' critical thinking ability and ideological and political awareness.

### 3.3 Projects and research tasks

In higher vocational college English course, assigning ideological and political related projects and research tasks plays an important role in students' thinking and learning. Through these projects and tasks, students are encouraged to study and think deeply about issues related to ideology and politics, so as to cultivate their problem-solving and analytical skills. Students will deeply understand the current situation and problems of society through collecting and sorting out relevant materials, reading and analyzing academic literature, and conducting field research and other activities. By participating in research tasks, students will develop critical thinking and innovative ability, and improve their logical reasoning and argumentation ability. These projects and research tasks can not only help students build a deep understanding of ideology and politics, but also cultivate their ability to think and solve problems independently, laying a solid foundation for their future study and career development (Xu & Ma, 2023). Therefore, by assigning ideological and political related projects and research tasks, we can effectively integrate into ideological and political education, improve students' problem-solving and analytical abilities, and make them become individuals with high ideological and political literacy with critical thinking and innovative ability.

### 3.4 Audio-visual materials and multimedia resources

In higher vocational college English course, the use of audio-visual materials and multimedia resources related to ideology and politics can stimulate students' interest in learning and enrich classroom teaching content. These resources can include speeches, interviews, documentaries, etc., covering the ideological and political content of different fields and viewpoints. By watching and listening to these materials, students can intuitively understand social phenomena and problems and feel the collision and dialogue of different viewpoints. At the same time, the use of multimedia resources can also provide rich learning experience and stimulate students' imagination and creativity. Students can think deeply and form their own views and opinions by watching and listening. The use of such audio-visual materials and multimedia resources can increase students' participation and interaction, and improve their understanding and acceptance of the content of ideological and political education (Hu, 2022). Therefore, through the use of audio-visual materials and multimedia resources, we can effectively integrate into ideological and political education, enrich the teaching content of higher vocational college English courses, and cultivate students' ideological and political awareness and interest in learning.

### 3.5 Continuous improvement and evaluation

It is a dynamic process to integrate ideological and political education into college English courses in higher vocational colleges, and it is necessary to constantly improve and adjust strategies to meet the needs of students and the requirements of subject development. The key to continuous improvement is to regularly evaluate the course effect and student feedback. Teachers can understand students' acceptance and effect of ideological and political education through students' feedback survey, classroom performance and academic performance. At the same time, teachers can also exchange experience and discuss teaching with their peers, from which they can get inspiration for improvement and innovation. This regular evaluation and feedback mechanism will help teachers adjust teaching

strategies in time and improve teaching effect. In addition, continuous improvement requires continuous research and exploration of new teaching methods and resources. Teachers can pay attention to the latest theory and practice of ideological and political education, seek suitable teaching tools and diversified teaching materials with the help of modern technology and Internet resources, so as to improve teaching quality and effect. The purpose of continuous improvement and evaluation is to continuously improve the quality and effect of ideological and political education, ensure that the teaching content meets the needs of students, and cultivate higher vocational college English students with good ideological and political awareness and literacy (Kang , 2021). Through continuous improvement and evaluation, the integration of ideological and political education into higher vocational college English courses will be continuously improved and developed, providing students with a richer and more effective educational experience.

### Summary

To sum up, it is an important and meaningful measure to integrate ideological and political education into college English courses in higher vocational colleges. Through the selection and design of teaching materials, theme discussion and debate, projects and research tasks, audio-visual materials and multimedia resources, students' ideological and political awareness and accomplishment have been cultivated, their critical thinking and analytical ability have been improved, and their values shaping and moral development have been promoted. Integrating ideological and political education not only contributes to the improvement of students' comprehensive quality, but also has a far-reaching impact on their career development and social responsibility. Through the study and practice of ideological and political education, students will establish a correct world outlook, outlook on life and values, enhance their concern and thinking about social issues, and cultivate civic awareness and social

responsibility. This will enable them to have critical thinking, innovative ability and moral responsibility in their future career, and make contributions to social development and progress. Therefore, we should emphasize the importance of ideological and political education in higher vocational college English courses, and constantly explore and improve the strategies of integrating ideological and political education. Only by continuously promoting the development of ideological and political education and improving the teaching quality and effect can we cultivate higher vocational college English students with good ideological and political literacy and make positive contributions to their personal growth, career development and social progress.

### Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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